

Terms and Conditions for Canvas of the Future 2025

1. Definitions and interpretations

1.1. In these Terms and Conditions, unless the context otherwise requires, the following definitions apply:

- **"AI Art Contest"** refers to Canvas of the Future, the AI for Good AI art Contest organized as part of the AI for Good initiative by the International Telecommunication Union (ITU).
- **"Organizer"** refers to ITU, as the sole organizer of the AI for Good AI Art Contest.
- **"Entrant"** refers to any individual, organization, or entity submitting an application for the AI Art Contest.
- **"Entry"** refers to the submission made by an Entrant for consideration in the AI Art Contest.
- **"Internal Review Committee"** refers to the AI for Good team members that will conduct an initial review of the submitted artworks.
- **"Judging Panel"** refers to the group of experts selected by the Organizer to evaluate Entries.
- **"The Public"** refers to anyone who would like to vote for the winning AI artwork via a form shared on the AI for Good social media platforms.
- **"Winner"** refers to an Entrant selected to receive a prize in the form of an invitation to attend the AI for Good Global Summit 2025 and showcase their winning artwork, a Canvas of the Future trophy, and to be featured on the AI for Good social media platforms.
- **"Rules"** refers to the terms and conditions set out herein and any special terms and conditions agreed in writing between the Entrant and the Organizer.
- **"Website"** refers to the Canvas of the Future website accessible at <https://aiforgood.itu.int/canvas-of-the-future-2025/>.

1.2. The Organizer reserves the right to cancel or amend all or any part of the AI Art Contest and/or Rules. Any changes to the Rules or the AI Art Contest will be posted on the Website. It is the responsibility of the Entrant to keep informed of any changes.

1.3. By submitting an Entry to the AI Art Contest, the Entrant agrees to comply with the Rules.

1.4. In the event of any dispute regarding the Rules, conduct, or results of the AI Art Contest, the decision of the Organizer shall be final and unchallengeable.

2. AI Art Contest entrant

2.1. The AI Art Contest is open to all Entrants, regardless of location or organizational type.

2.2. By entering the AI Art Contest, the Entrant hereby warrants that all information submitted is true, accurate, and complete. The Organizer reserves the right to verify any information contained in the Entry.

2.3. The Organizer reserves the right to disqualify an Entrant if they have reasonable grounds to believe that the Entrant has breached any of the Rules, any applicable law (including copyright law), or has otherwise infringed the intellectual property of any third party.

2.4. In the event a Winner is disqualified from the AI Art Contest, the Organizer will select an alternative Winner in the same manner as the original Winner, and such selection will be subject to the Rules.

3. General information

3.1. The Canvas of the Future AI Art Contest aims to celebrate ITU's 160th birthday, by inviting artists and AI enthusiasts from around the world to create visionary, groundbreaking artworks using AI that showcase the transformative power of technology in shaping the future.

3.2. The AI Art Contest is organized by ITU.

3.3. This year's (2025) theme of the contest aims to explore the role of technology in guiding the future of digital connectivity, bridging divides, and a more connected and sustainable world, celebrating ITU's 160 year anniversary.

4. Eligibility criteria

4.1. The AI Art Contest applications are open to Entrants globally. Entrants must be at least 18 years old at the time of the application.

4.2. Each contestant is to submit one original artwork (minimum 300 dpi), created using AI technologies (e.g., generative algorithms, neural networks, machine learning). The artwork must also be compatible with and relevant to the values, purposes, and principles of the United Nations, in both content and presentation and shall not be of a profit generating or otherwise commercial nature.

4.4. The Organizer, judges, and their immediate family members are ineligible. Projects previously submitted to Canvas of the Future are excluded from reapplication.

4.5. Each entity may win only once.

5. Application process

5.1. Applications must be submitted through the official online platform provided by the Organizer.

5.2. Each applicant may submit only one application. Multiple submissions by the same applicant will not be accepted.

5.3. Applicants must submit a completed application form, including details of the project, supporting documentation, and any optional multimedia materials (e.g., links to the artists webpage, etc.).

5.4. The submission window opens on 13 March 2025 at 01:00 CET and closes on 15 May 2025 at 23:59 CEST. Late entries will not be accepted.

5.5. Applications must be submitted in English.

6. Judging and selection process

6.1. The submitted AI artwork will undergo three rounds of review. First, the AI art will be reviewed by the Internal Review Committee, then the AI art will be assessed by the Judging Panel, and then be subject to a public vote.

6.2. The Judging Panel will comprise experts from ITU, and external organizations (to be announced) and will evaluate submissions.

6.3. Submissions will be evaluated based on the judging criteria published on the website: creativity and originality, relevance to theme, effective use of AI technology, connection to the UN SDGs, visual impact and aesthetic appeal, impact and message, global relevance, and solution oriented focus.

6.4. Applications will be scored using a rubric to be shared with the internal review committee, the judging panel, and during the public vote to ensure fairness and transparency.

6.5. Members of the Judging Panel must disclose any potential conflicts of interest and recuse themselves from evaluating entries where such conflicts exist.

7. Award prizes

7.1. The Winner of the AI Art Contest will receive a Canvas of the Future trophy, recognition during the AI for Good Global Summit, and promotion through official channels.

7.2. The Winner may also receive opportunities for networking, visibility, and further collaboration.

7.3. Prizes will be distributed during the awards ceremony on 9 July 2025.

8. Intellectual property (IP)

8.1. Applicants retain full ownership of their submissions and associated intellectual property.

8.2. By applying, Entrants grant the Organizer the right to use submitted materials for promotional purposes, with appropriate credit given.

9. Data protection and privacy

9.1. Personal and AI Art contest data submitted by applicants will be used by the Organizer solely for the purposes of Canvas of the Future.

9.2. Please see AI for Good's Privacy Policy [here](#).

10. Disqualification

10.1. Submissions may be disqualified for reasons including, but not limited to, incomplete applications, falsified information, or non-compliance with eligibility criteria.

10.2. The Organizer reserves the right to disqualify any entry at their discretion.

11. Legal and compliance

11.1. Entrants must ensure their submissions comply with all applicable laws and regulations.

11.2. The Organizer is not liable for any claims arising from the content or impact of the submitted projects.

11.3. Any dispute between you and ITU arising from or relating to these Terms and the Event shall be settled by an agreed mode of arbitration, which shall be the exclusive mode of resolving disputes hereunder.

12. Publicity and communication

12.1. By applying, Entrants consent to having their names, photos, and project details shared in promotional materials.

12.2. The Organizer reserves the right to record and distribute footage of the Canvas of the Future award ceremony and associated activities.

13. Amendments

13.1. The Organizer reserves the right to amend these terms and conditions or the Canvas of the Future structure at any time.

14. Acceptance

14.1. By submitting an application, Entrants acknowledge and agree to these terms and conditions.

15. Titles, acronyms and logos of ITU and the event

15.1. The name, title, acronym and logo of ITU and of the AI Art Contest are the sole property of ITU and shall not be used by any Entrants without the prior written authorization of ITU. Subject to compliance with the foregoing, any use of ITU and the Canvas of the Future name, title, acronym and/or logo shall be permitted only if such use is in accordance with the conditions for their use, available upon request from ITU, and solely in connection with promotional activities relating to the AI Art Contest.

16. Contact information

16.1. For questions or technical assistance, please contact ai@itu.int.