AI for Good — Global Summit

Robotics for Good Youth Challenge – your local chapter!

The UN-based global competition to identify best robotics to advance global challenges

FEE [CHF]: 30,000

Thought Leadership

For the Sponsor:

- Welcome address: Sponsor's high-level representative's opportunity to highlight commitment to leveraging Robotics for Good at the Robotics for Good Youth Challenge Local Chapter event.
- ITU video remarks at the Robotics for Good Youth Challenge Local Chapter event

For the Teams:

- Winning Teams, one team from the junior category and one team from the senior category, to participate in the 2026 Robotics for Good Youth Challenge Grand Finale during the AI for Good Global Summit (7 to 10 July 2026, Palexpo, Geneva). Watch this year's highlights video here to imagine your presence!

Brand Amplification

For the Sponsor:

- Interview article on the Sponsor (in AI for Good channels and media partner site)
- Logo on Robotics for Good Youth Challenge Local Chapter Event Landing page and banner
- Logo throughout the Robotics for Good Youth Challenge Local Chapter Event venue
- Logo on the ITU certificates for winning teams
- Logo on event website, brochure, weekly newsletters (~70K subscribers), LinkedIn newsletter (~15K subscribers) and in social media
- Recognition in ITU Elected Official's speech at Grand Finale
- Recognition in the official AI for Good-ITU wide launch press release, social media announcements and post-event snapshot report
- Sponsor logo throughout the venue

For the Teams:

- Interview article on the winning teams (in AI for Good channels and media partner site)
- Featured winning teams in the AI for Good Neural Network's Innovation Factory exhibition
- Official ITU certificate awarded to the winning teams.

Networking, Exhibiting & Passes

For the Sponsor:

- Virtual exhibit in the AI for Good Neural Network matchmaking platform & app
- In-app opt-in lead scanning
- 1 x Leaders Passes
- 25% discount on additional Leaders Passes

For the Teams:

- CHF 10,000 direct support to the two winning teams for travel and accommodation to participate in the AI for Good Global Summit 2026 (7 to 10 July 2026, Geneva)
- Practice area with 1 x table, 2 x chairs, power supply & premium WiFi
- Lunch pack for the winning teams selected to participate in the Grand Finale
- In-app opt-in lead scanning
- 1 x General Pass per team member