1.5°c

Embrace the Forest

WILDLAND FIRE TECHNOLOGIES & COMMUNITY-LED ACTIONS

At the Fireline: Where Communities and AI Unite.

Osmar Bambini, Co-founder & CIO

Certified B Corporation

THE GLOBAL COST OF WILDFIRES
A Fire Too Fast for Humans Alone
(*Source: World Economic Forum Report, 2024*)

390 million Hectares burned globally in 2023–24
The Amazon Rainforest saw a **66%** increase in fire-related destruction within a year.

2.4 billion Metric tons of carbon released in 2024
Emissions rose by **16%** above the historical average.
Canada alone accounted for **24%** of global wildfire carbon emissions in 2024

$893 billion Annual wildfire-related damages in the United States
In Los Angeles, projected losses from the 2025 fire range between **$250 and $ 275 billion**. In 2024, wildfires caused **$4–5 billion** in agricultural losses (wheat and barley) in Australia.

Community leaders in front-line communities
have not built capacity or tools to respond.

13 CLIMATE ACTION

15 LIFE ON LAND

3 GOOD HEALTH AND WELL-BEING

8 DECENT WORK AND ECONOMIC GROWTH

6 CLEAN WATER AND SANITATION
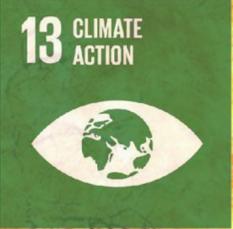
**WHY FIRE HAPPENS.
THE RIDDEN ROOTS**
SOURCE: OUTFORIA 2023

Human activity (~87%): campfires, burning trash, sparks from equipment and vehicles.

Arson: intentional fire-setting for vandalism, revenge, or land clearing

Lightning and natural causes (~11%): dry lightning storms, volcanic activity, underground coal fires

Weather & terrain: high temperatures, wind, drought, and steep slopes accelerate the spread

Poor land use: unmanaged vegetation, deforestation, urban sprawl into wildlands, lack of firebreaks

# PANTERA

A complete solution for wildland fire management
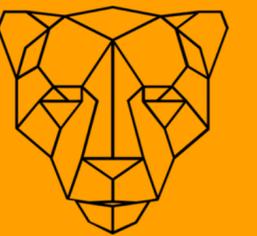
PANTERA
FIRE MANAGEMENT PLATFORM AS A SERVICE

PANTERA MODULES
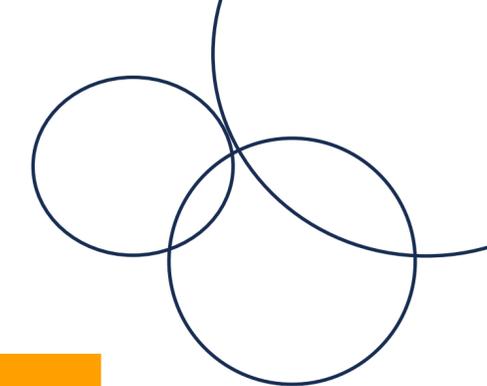
PREVENTION

Risk Analysis
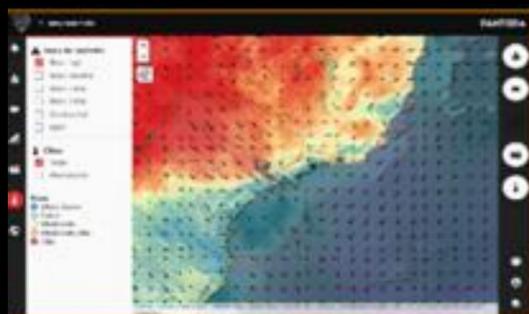
Weather Data
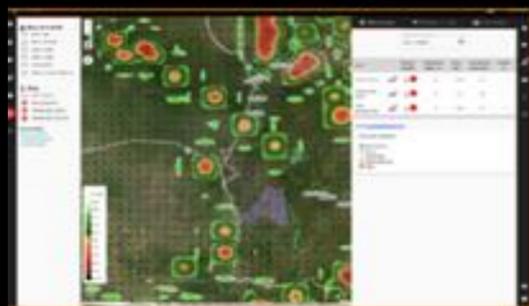
Identify Risk Patterns

DETECTION

Rapid Detection

Satellite Detection

Intensive Monitoring

RESPONSE

Resources Management
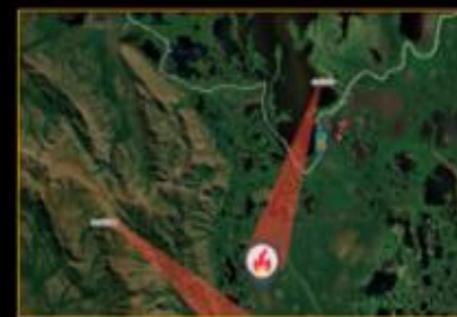
Propagation Model

Support Decision

IMPACT

Operational Dashboard

CO2 Emissions

Evaluate Results

Intensive Monitoring

24/7

Detects In Seconds - 20 Km> 125.000 hectares

PANTERA
FIRE MANAGEMENT PLATFORM AS A SERVICE
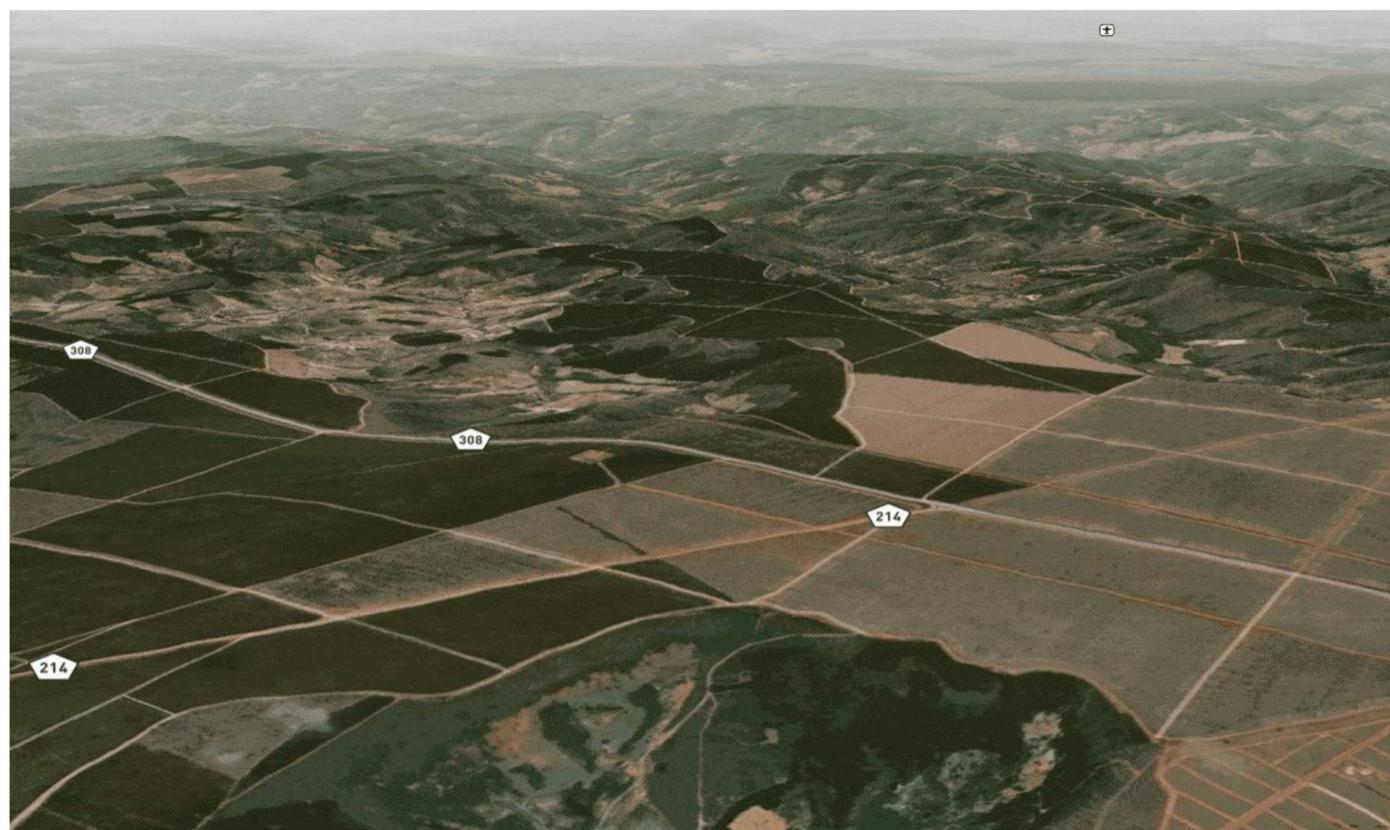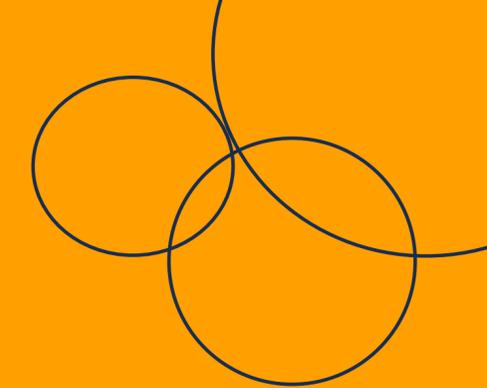
## FIRE PROPAGATION MODEL

Simulates Fire Propagation in Time and Space

Improves Dispatch Planning and Efficiency

PANTERA
FIRE MANAGEMENT PLATFORM AS A SERVICE

KEY SECTORS
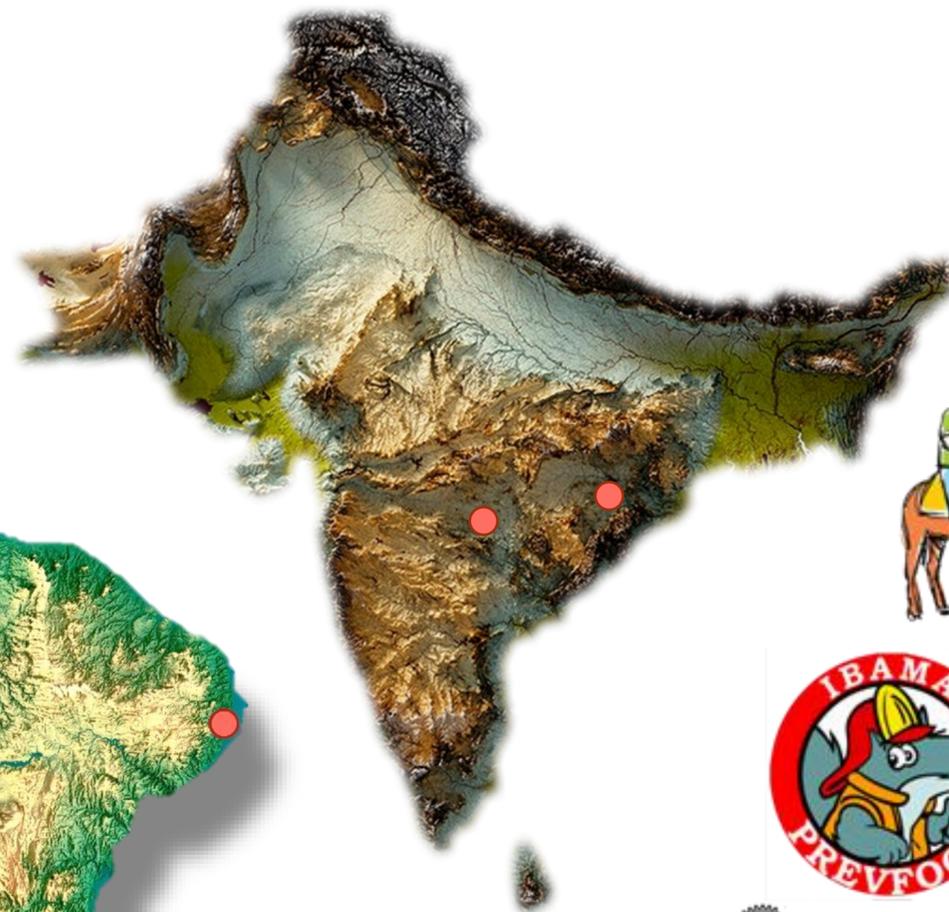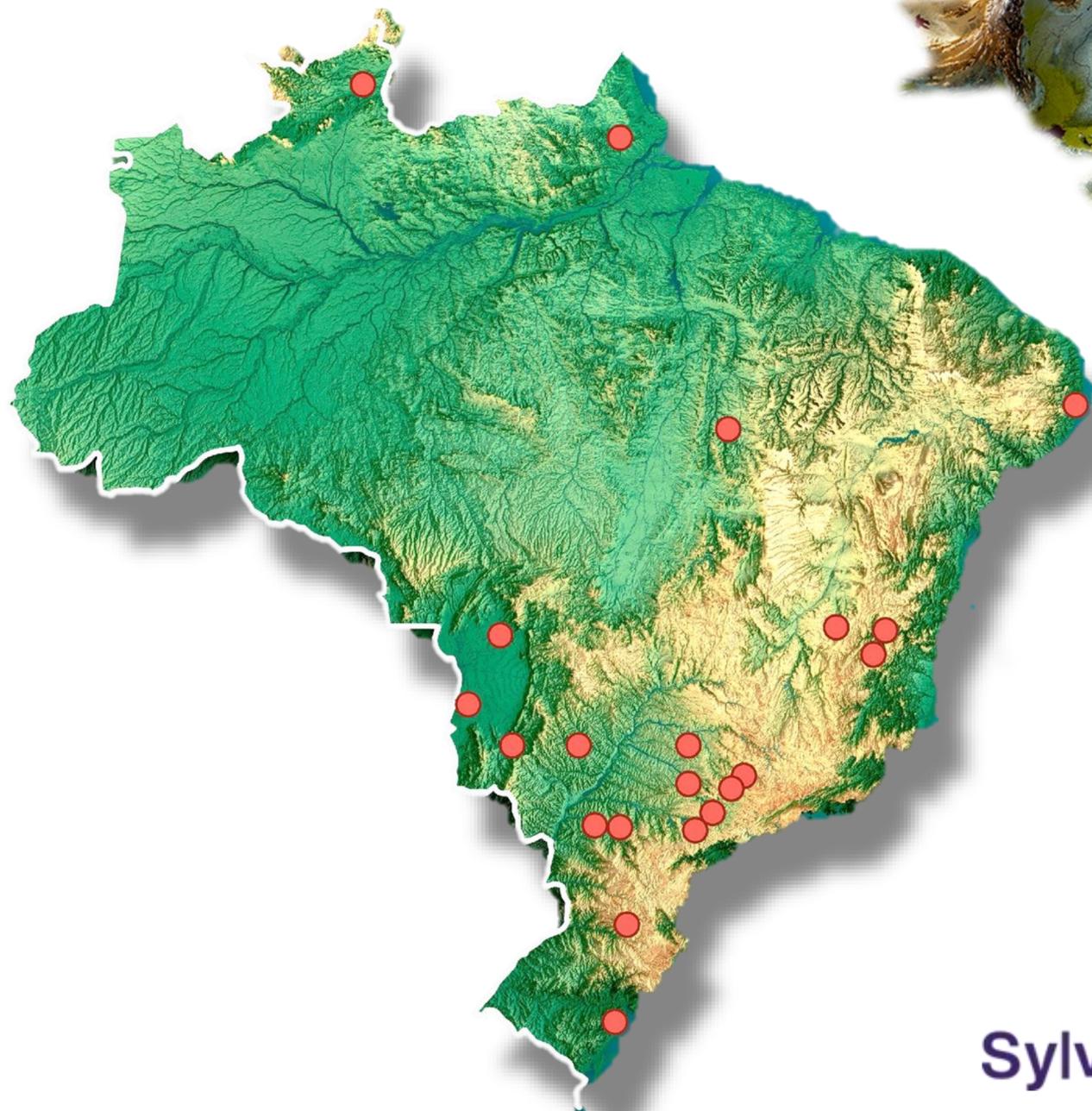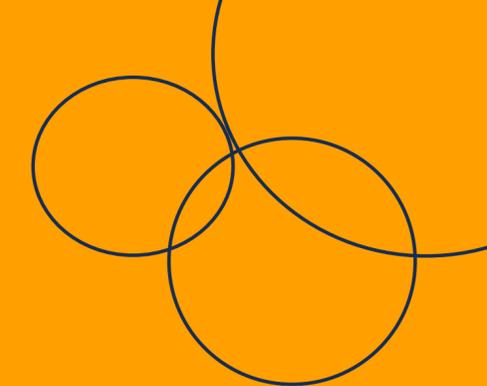
40 clients with long-term contracts

17,5M hectares of total monitored in Brazil´s 5 Brazilian Biomes.

357K hectares in India´s Tiger Reserves.

5 regions of Brazil

150+ towers installed

OUR TEAM
52 PEOPLE

CEO
Tiago Menezes

- 26+ years in consumer goods.
- Former Country Head at CBN, Bolivia.
- Investor in sustainable businesses.
- Focused on scaling global impact through tech, business, and sustainability

Chief Technology Officer
Antonio Leblanc

- Mechanical Engineer from UFRJ and École Centrale de Lyon
- Experience as developer at Amazon and Radix

Chief Legal Officer
Maira Domene

- Law degree from Paulista University
- Experience in corporate law and specialized consulting

Chief Operating Officer
Diego Debruyn

- Mechanical Engineer from École Polytechnique de Lausanne
- Master's degree in Aerial Robotics from Imperial College London

Chief Commercial Officer
Eimi Arikawa

- Forest Engineer from UFSCar and Master in Forest Resources from USP – ESALQ
- Experience in project planning, budgeting and negotiation

Chief Innovability Officer
Osmar Bambini

- MBA Sustainable Development PUC-RS
- Experience in Global Impact Business,
- EY Impact Entrepeneur of the year 2023
- UpLink Top Innovator

Board President
Rogerio Cavalcante

- Law degree
- 30 years of experience as an entrepreneur
- Founder of three other businesses in different sectors

Board Director Member
Paulo Ciampolini

- Representative of Baraúna Investimentos

Board Director Member
Fabio Iunis de Paula

- Representative of Indicator Capital

Board Director Member
Alexandre Alvim

- Angel Investor

Embrace the Forest

Protection of Communities and Ecosystems from Catastrophic Fires.
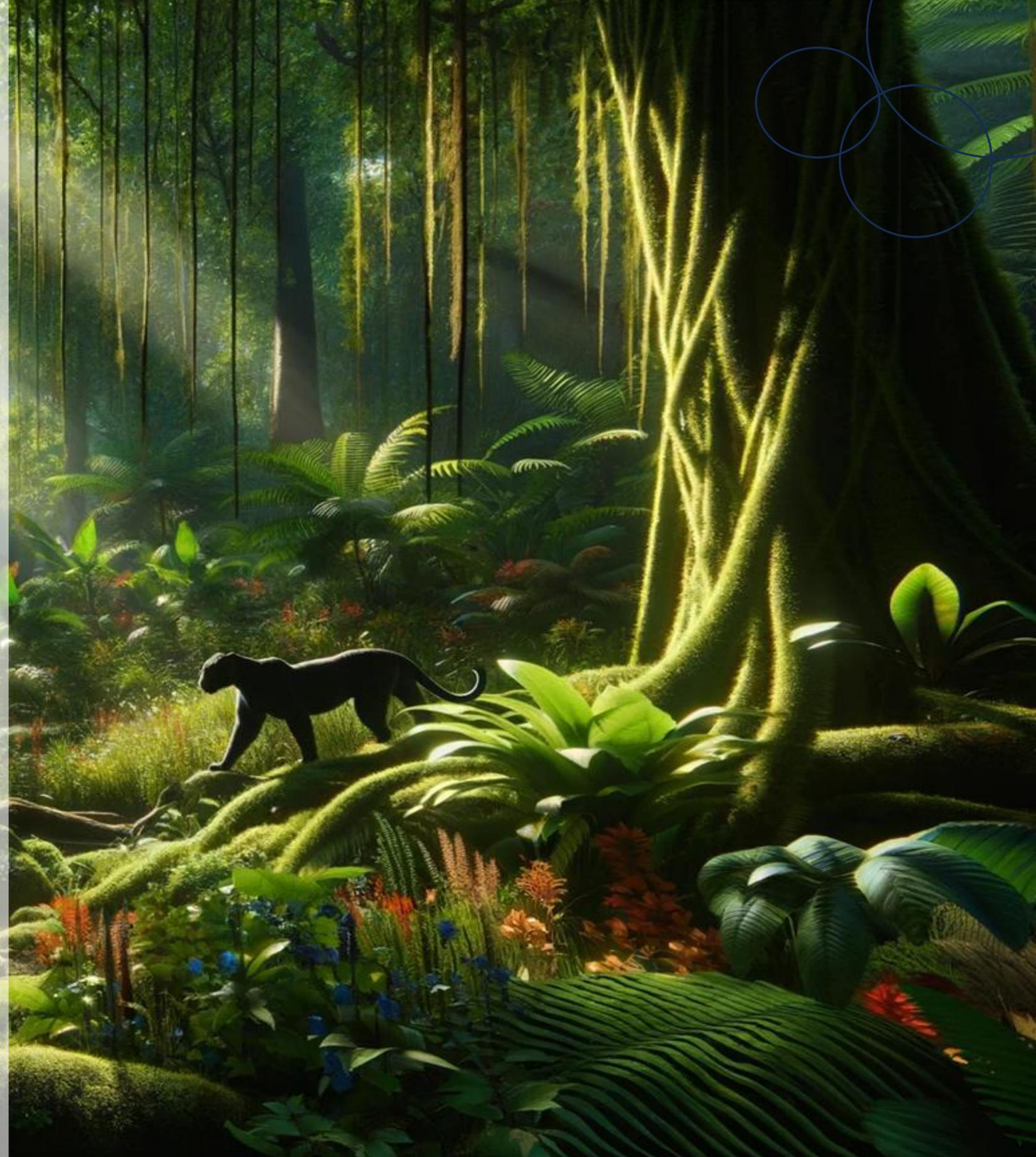
Mega Fire Pantanal 2020

TOTAL AREA
15,6 MI hectares

BURNED AREA
3,9 MI hectares

BIOME IMPACT
26% of Pantanal Affected

AMOLAR SLOPE REGION
97% impacted
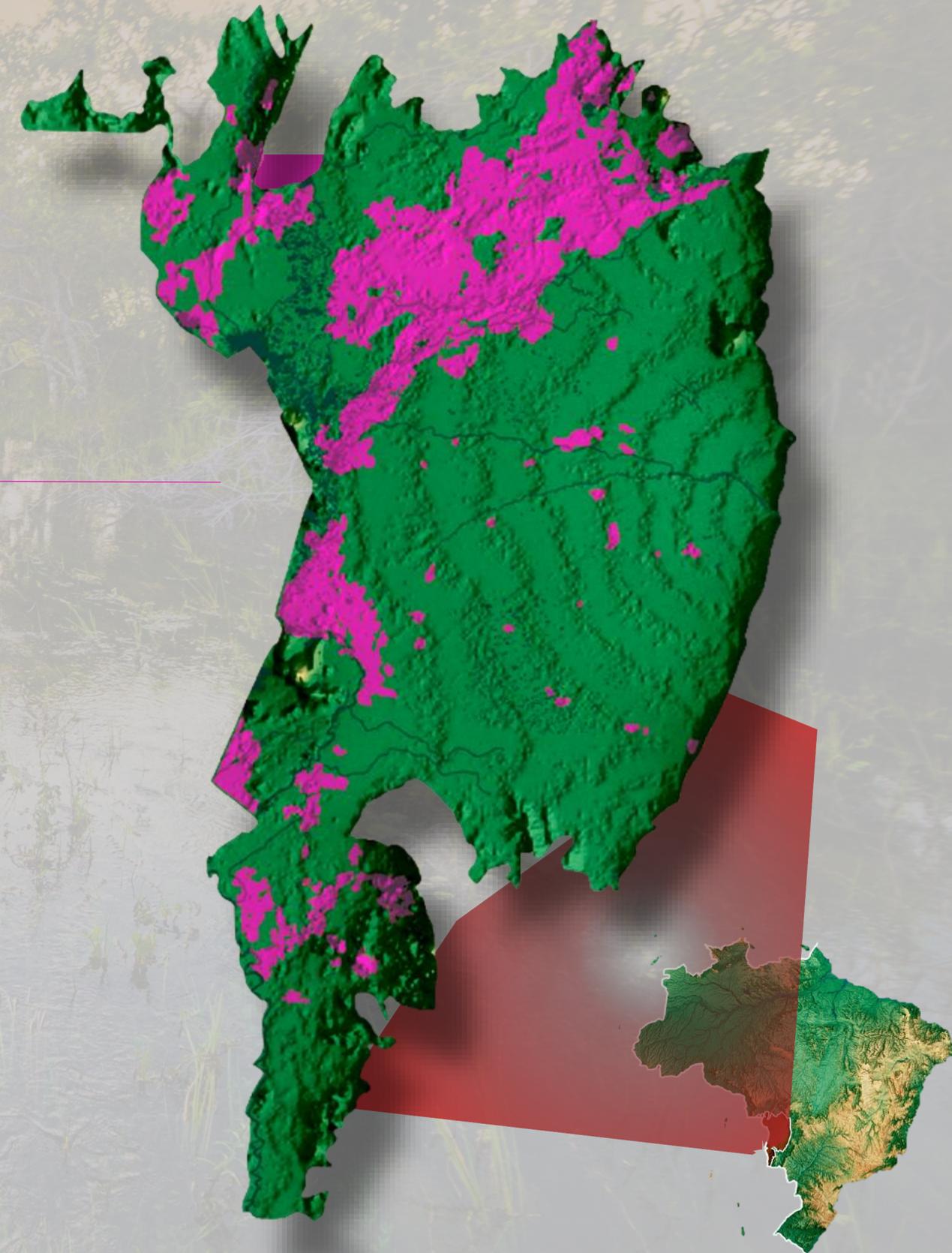
# EMBRACE THE FOREST: CASE EMBRACE PANTANAL

Key highlights of the project include:

o 11 monitoring towers

o 3 institutions

o 2.5 million hectares

o +5 million tons of CO_2 emissions avoided

o 4 additional towers in 2025

o Expansion in Pantanal with new sponsors

o New Territories & Indigenous communities

o 1st **Forestry Criteria Green Bond certified by CBI in BR**

ALTO PANTANAL BRIGADE

Embrace Pantanal

Reduction of Burned Area from 2020 to 2023, 20 Km radius from cameras

2500000

2000000

1500000

1000000

500000

0

2020   2021   2022   2023

-500000

Start of
Embrace
Pantanal
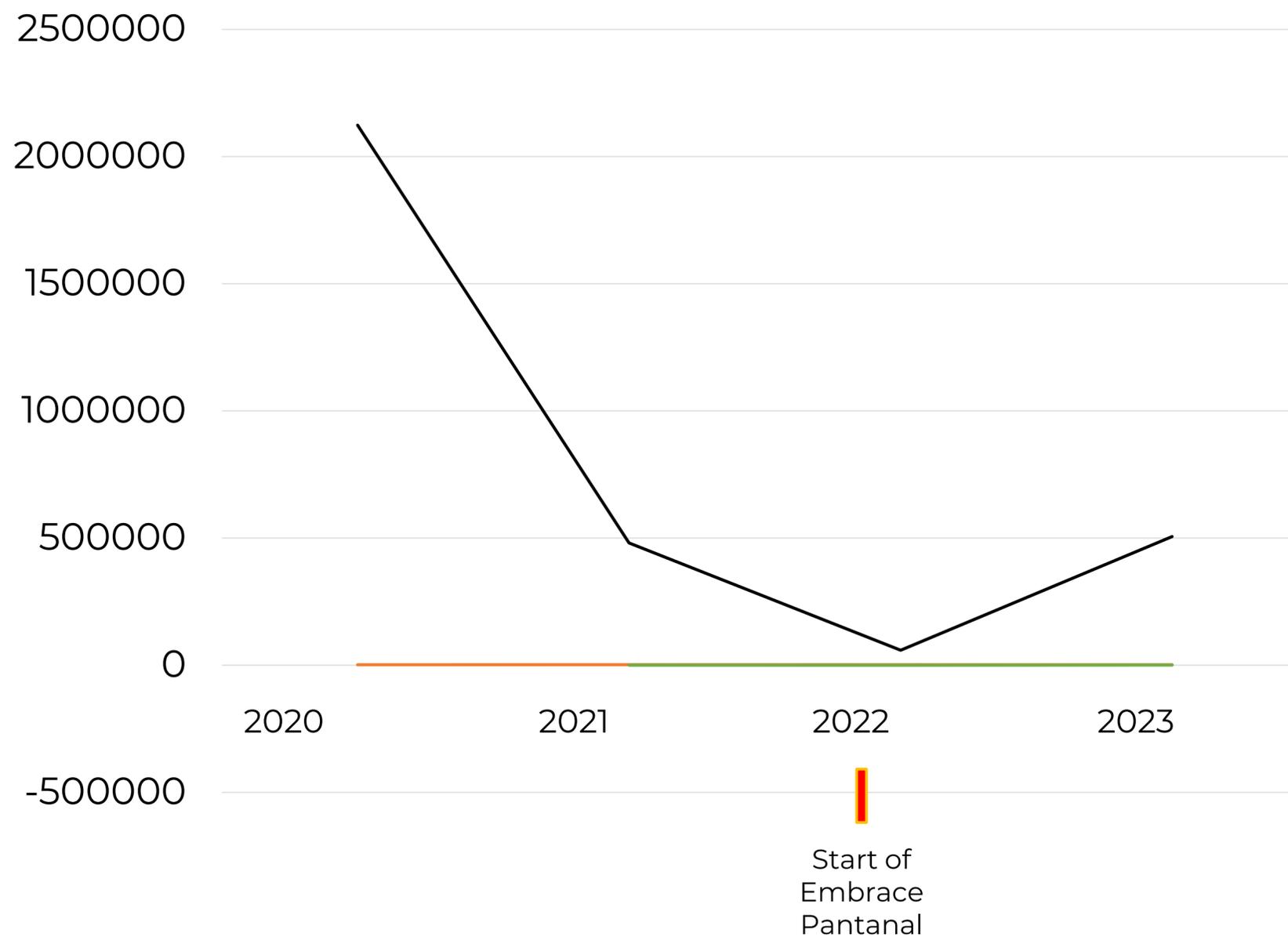
75% reduction in burned area 4 x less than 2020.

Instant Detection + Propagation = Evacuation + Firelines
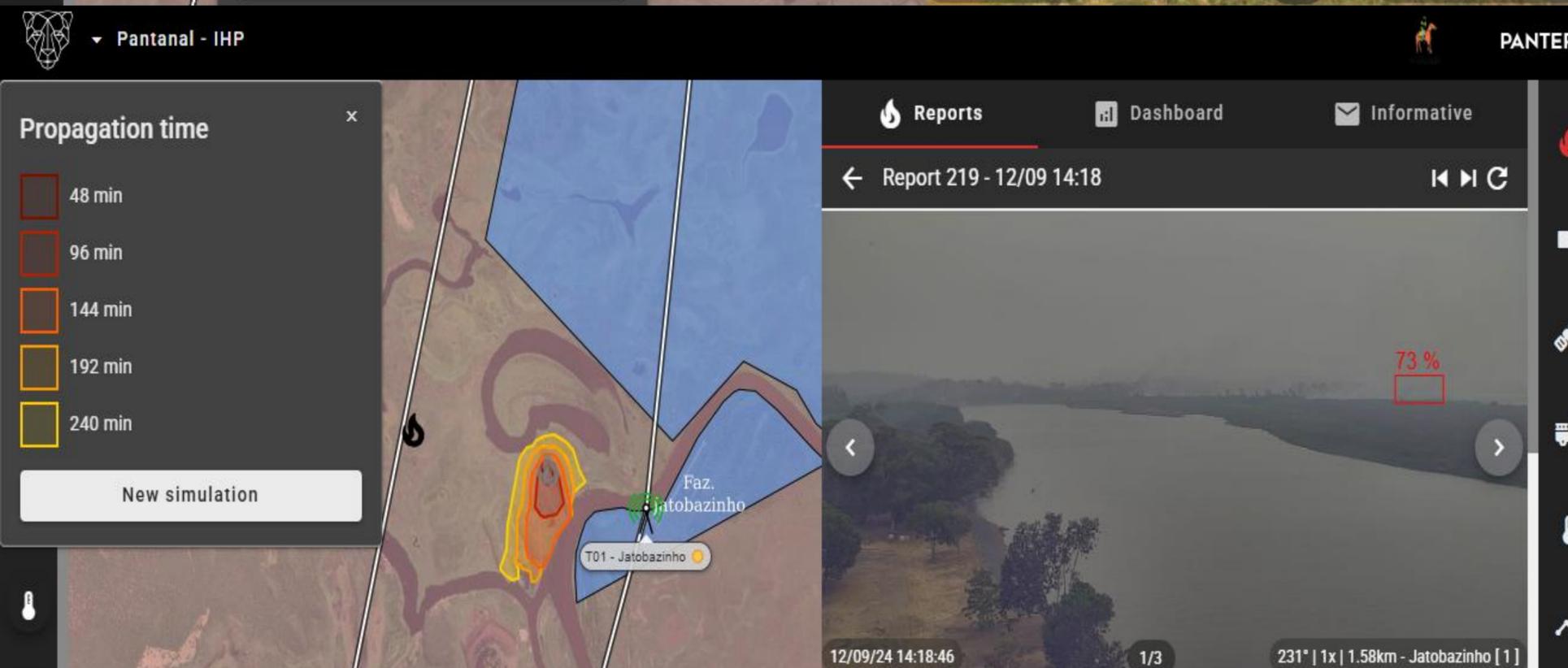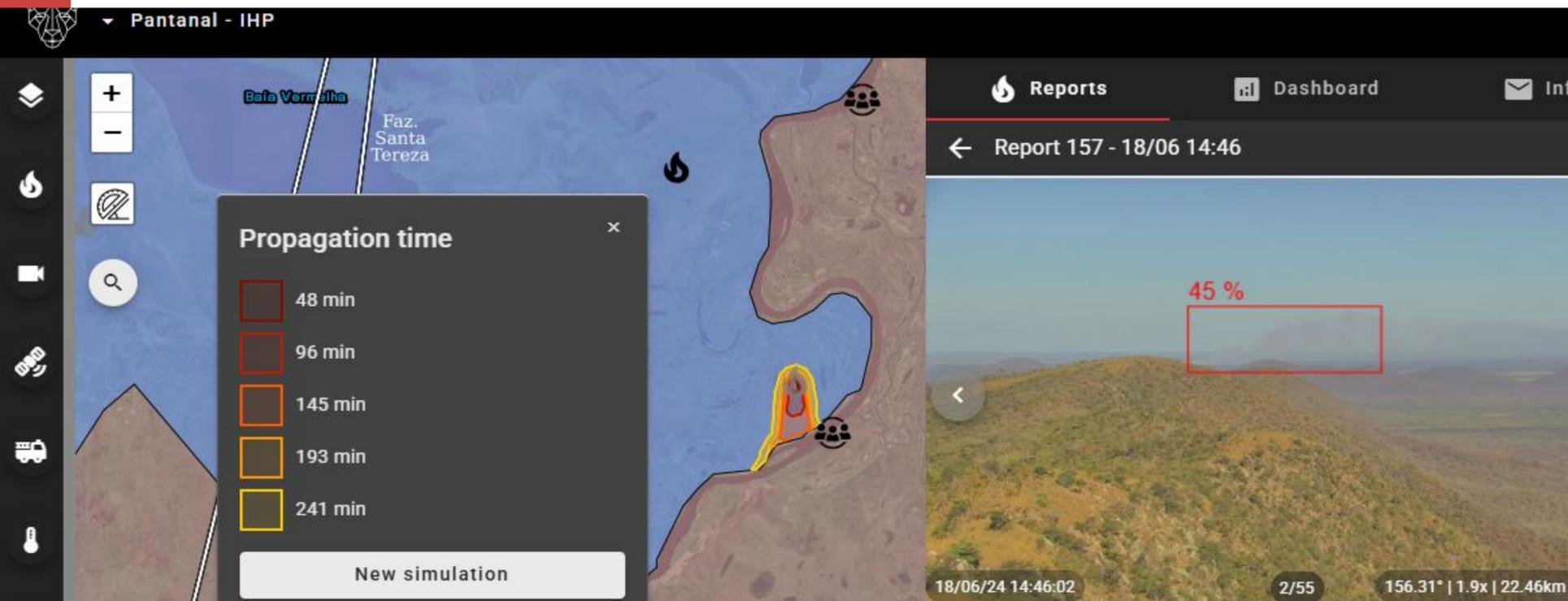
AI-anticipated detection and supported evacuation planning, as well as coordinated Fireline responses.

EMBRACE THE FOREST EXPANSION

CIR RORAIMA BRIGADE

DAUGHTERS OF FIRE BRIGADE

ALTER BRIGADE

KADIWEU BRIGADE

YORENKA TERRITORY

Geographic Coverage 2025 (in expansion):
5 states with new active fronts: SP, TO, PA, GO, RR
7+ projects in negotiation or early implementation.

Growth:
From 3 to 10 active fronts (↑ 230%)
Expansion of Fire Management Centers into new territories.

Expected Financial Impact:
2MI USD to 3MI USD in potential contracts and agreements over the next 18 months.

The Hybrid Model: AI Algorithms + Ancestry


AI without culture is useless.

Traditional fire breaks, patrol routes, and even intuition guided the tech.

In the Pantanal, fire fronts were stopped by combining predictive models with traditional field practices.

Meaningful co-creation appears in high-tech, low-infrastructure contexts.

COMPANY TIMELINE

2017 — Start of operations as Sintecsys

2018

2019 — First contract over R$ 1 million

2020

2021 — New branding / Software rebuild

2022 — Certified as a B Corporation / Embrace the Forest Kick-Off

2023

2024 — Internal structuring for scaling / Wildfire prevention gains relevance on the national agenda

2025+ — First Investment Seed Round – 3,8 MI USD / Reference in wildfire management and accelerated expansion / Global Wild Fire Leadership Network

We are seeking technological partners, policymakers, funders, and grassroots networks. You can help scale a successful model that has emerged from the front lines.

What role will you take on? In the lab, in the forest, financing, or on the frontlines?

"We are not just preventing fires. We are protecting the archives of life, memory, and possibility. AI can be the flame that lights that protection, not the one that burns it down!

ITU

Thank you!

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5511 976885877

AWARDS & CERTIFICATIONS

AI for Good

UPLINK

EY

XPRIZE RAINFOREST | alana
THIRD PACE

Climate Bonds INITIATIVE

Google for Startups

CHANGE 100

BARCELONA HORIZON AWARD

Certified B Corporation