French Strategy on AI & Environment

2021-2023

Build our position on Green AI

- Experiment AI use cases to demonstrate AI value for the ecological transition (cost vs benefit)
- Create a community of public and private stakeholders to share best practises
- Give visibility to innovative start-ups and SMEs in the field of Green AI
- Encourage research on Frugal AI (hardware & software)

2023-2025

Disseminate and equip public policies on Green AI

- Co-elaborate a framework for Frugal AI with various French stakeholders to set definitions and share a methodology and best practices
- Update and generalize an online calculator to allow reporting of environmental criteria in funding programs for AI
- Raise awareness around issues regarding Green AI
- Give visibility to AI use cases through the community and encourage AI for adaptation to climate change

From 2025

Deploy our vision of Green AI in France and internationally

- Lead a work group in the European Committee of Standardization to develop a standard on Green AI
- Launch the Coalition for Sustainable AI to put Green AI at the center of international discussions
- Raise awareness and train students and public officers on Green AI
- Deploy guidance for companies and administrations to adopt Green AI practises (including for public procurement)

GOUVERNEMENT
*Liberté
Égalité
Fraternité*

UN environment programme

ITU

COALITION FOR SUSTAINABLE AI

A community of stakeholders driving concrete initiatives to harness AI in service of our environmental goals

AI ACTION SUMMIT

February 2025: Official launch	**April 2025:** Launch of member survey	**May 2025:** Gitex Europe, Berlin	**June 2025:** UN Ocean Conference	**June 2025:** Vivatech	**July 2025:** AI for Good Summit

11 Initiatives already visible

90+ Answers to our survey

~200 Members and supporters

14 Supporting countries

Webinar:
Navigating collaborative and international initiatives for Sustainable AI

July 2025: AI for Good Summit	**4 Sept. 2025:** Public webinar on initiatives	**Nov. 2025:** COP 30 Berlin	**Dec. 2025:** AI Standards Summit	**Dec. 2025:** UNEA-7	**February 2025:** Indian AI Impact Summit

AI for Good

INDIA – AI IMPACT SUMMIT 2026