

# EYENAI

A pioneering vision from the Kingdom of Saudi Arabia

July 2025

# Agenda

- ◆ Introduction to SDAIA
- ◆ The Healthcare Challenge
- ◆ The Vision Behind EYENAI
- ◆ EYENAI Overview
- ◆ Impact
- ◆ What is next



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# The Kingdom has an ambitious direction driven by Vision 2030, where data and AI play a critical role



To achieve the aspirations of Vision 2030 and become a leading digital economy, KSA has to maximize the value derived from data & AI.



# **SDAIA's key role is to drive and own the national Data and AI agenda**

## **Set the nationwide strategic direction of data and AI**

Define the nationwide  
strategic direction of  
data and AI

## **Guide the execution of the strategy with government entities**

Support and guide different  
entities in strategy execution,  
without hindering their current  
data and AI plans

## **Facilitate the execution of strategy initiatives**

Assist entities' EPMOs in  
the execution phase

## **Execute SDAIA+ led initiatives**

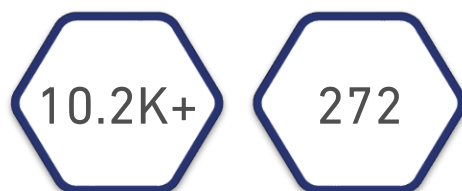
Achieve and fulfil SDAIA+  
initiatives such as data  
consolidation and regulation



## Saudi Data & AI Authority (SDAIA)



# ► Since its establishment, SDAIA has accomplished several national achievements



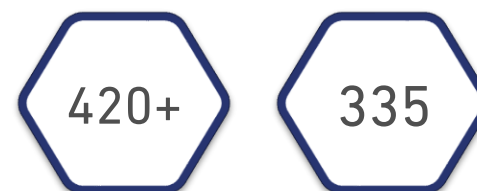
Open Datasets

Registered Entities



Government Entities Served

Savings & Revenues Identified



Data Sharing Services in Data Marketplace

Integrated Government Systems



Data Centers Integrated into the Government Cloud

Estimated Savings



Registered Government Entities

Electronic Services



Total Beneficiaries

Donations



Electronic Services

Users



Downloads Linked Public & Private Entities



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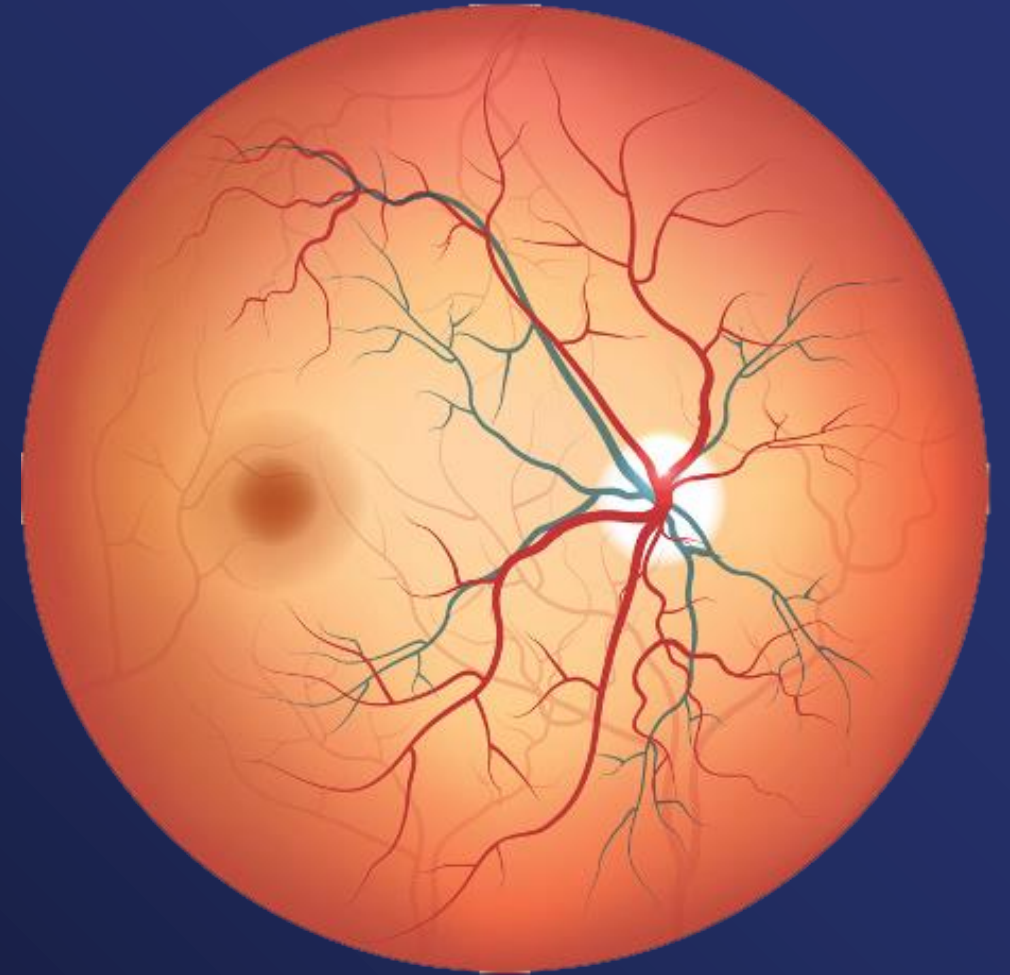




# Diabetic Retinopathy

is one of the leading causes of vision loss worldwide.

It often progresses silently until it's too late — making early detection essential.



# Limitations of Traditional Screening



**Slow** – Screening often involves multiple appointments, manual data entry, and delayed lab analysis. And Results can take several days or weeks



**Specialist Dependent** – Relies heavily on limited ophthalmology expertise , Shortage of specialists results in screening bottlenecks and missed follow-ups.



**Expensive** – Requires costly equipment and infrastructure , Financial burden limits deployment to major hospitals and specialized centers only.



Middle East and North Africa (MENA)

**Second** most affected region

by blindness caused by  
diabetic retinopathy  
worldwide

A study published in **July 2024** in the journal **Nature** indicated that the **Middle East and North Africa (MENA)** region is the **second most affected region globally** by blindness caused by **diabetic retinopathy**. The study recommended launching **awareness campaigns** to promote education on **diabetes management** and the importance of **regular and early eye screenings**.



# 4.2 Million

Diabetes patients in **Saudi Arabia** are at risk of developing diabetic retinopathy.



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# SDAIA

الهيئة السعودية للبيانات  
والذكاء الاصطناعي  
Saudi Data & AI Authority

مستشفى الملك خالد  
التخصصي للعيون  
King Khaled Eye  
Specialist Hospital



# SCAI

## SDAIA's response

in partnership with government entities:

Developed an AI-powered solution to enhance and democratize diabetic eye screening across Saudi Arabia.



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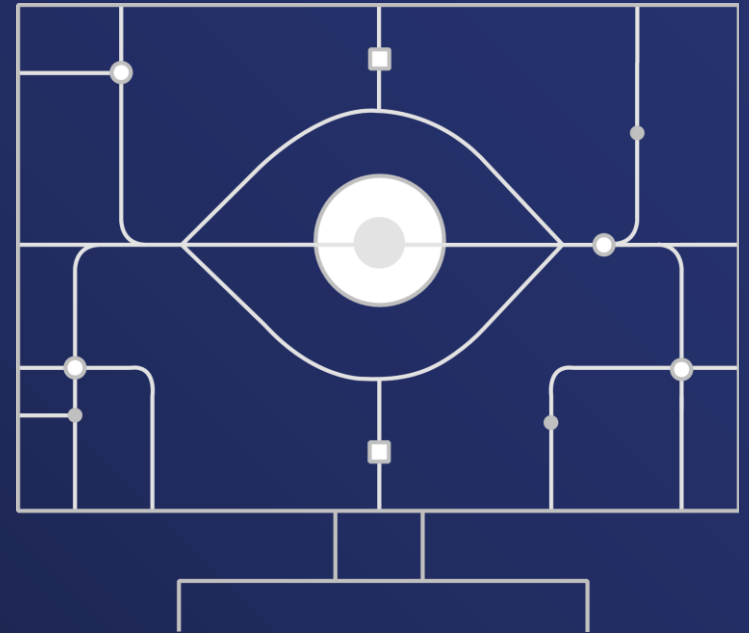


# What is EYENAI ?

Software as a medical device.

Provides eye screening leveraging telemedicine and artificial intelligence.

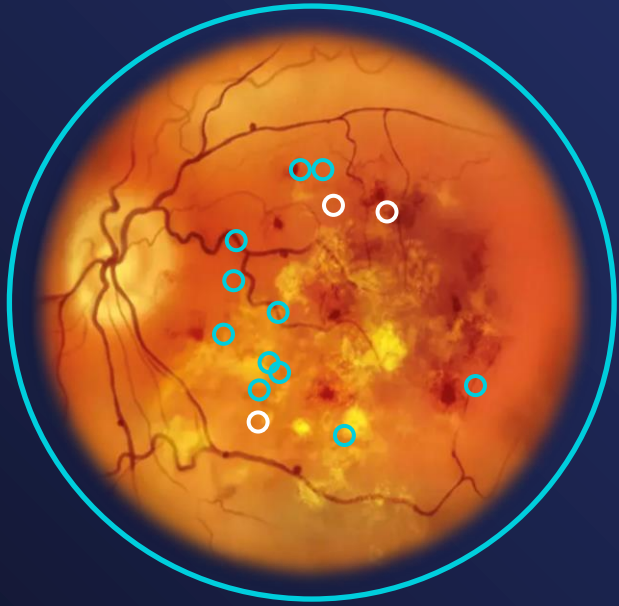
EYENAI increases the quality of eye care by improving **accuracy**, **reducing time**, and **lowering cost**.



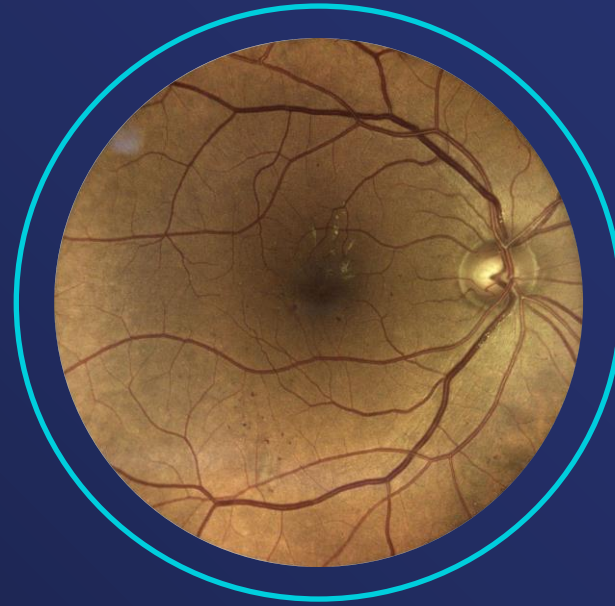


**EYENAI** is the **FIRST**  
locally developed AI-  
based health solution  
in the Kingdom





**Diabetic Retinopathy**

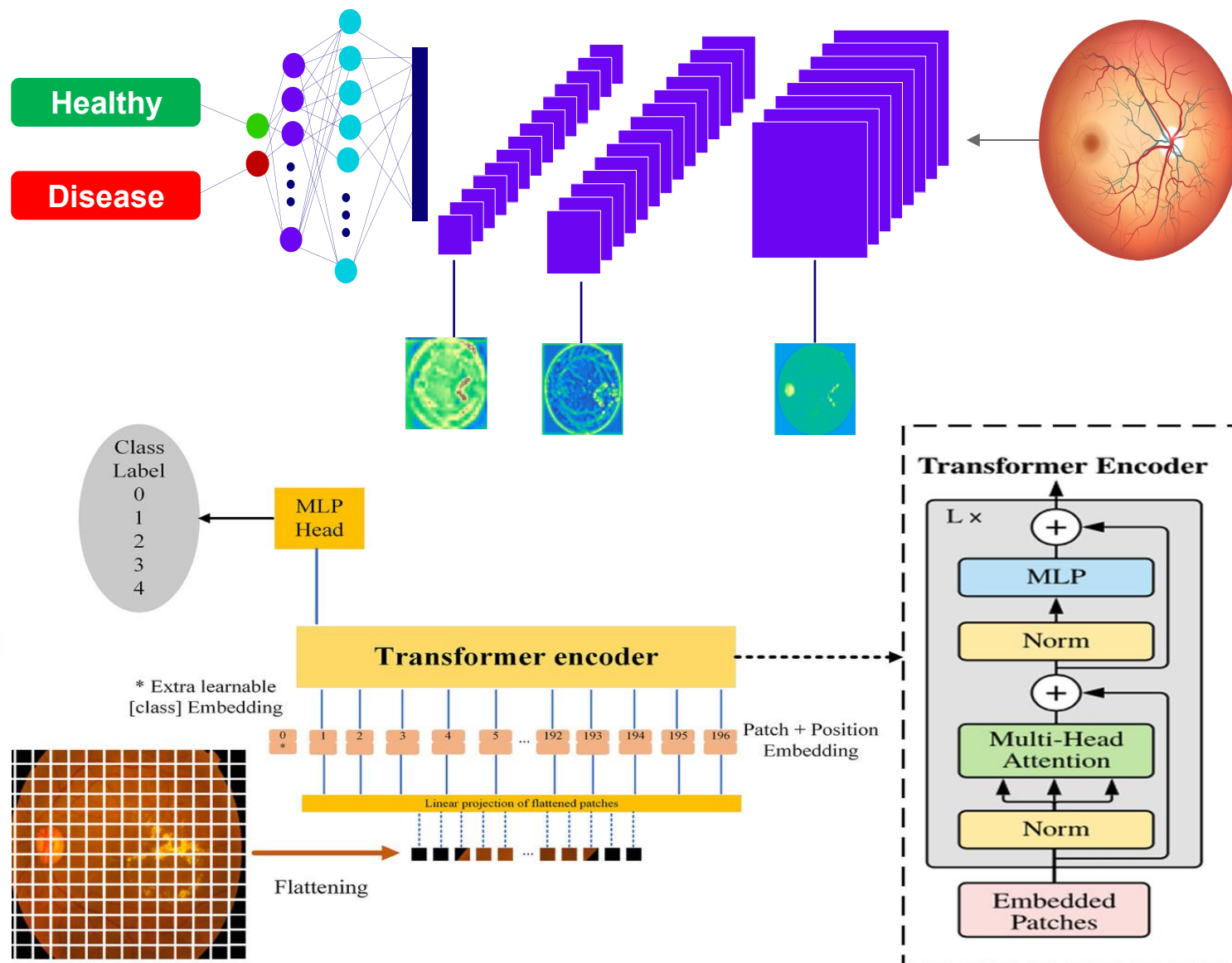
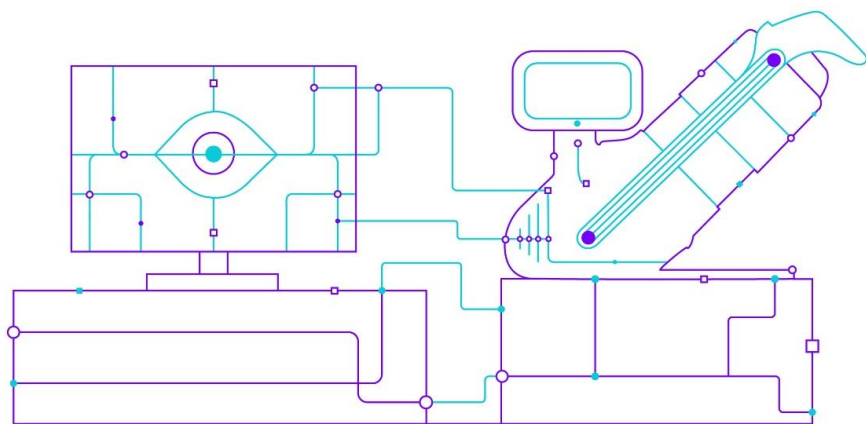


**Healthy Retina**

AI helps distinguish between a healthy retina and one affected by diabetic retinopathy by **identifying subtle lesions invisible to the naked eye.**



# ► How **EYENAI** Analyzes Retinal Images to Detect Diabetic Retinopathy



# The Backbone of Diabetic Retinopathy Screening



## Manpower

Medical and technical expertise to establish and operate eye screening



## Software

Online web application to manage screening locations



## Artificial Intelligence

AI powered image analysis within a controlled environment



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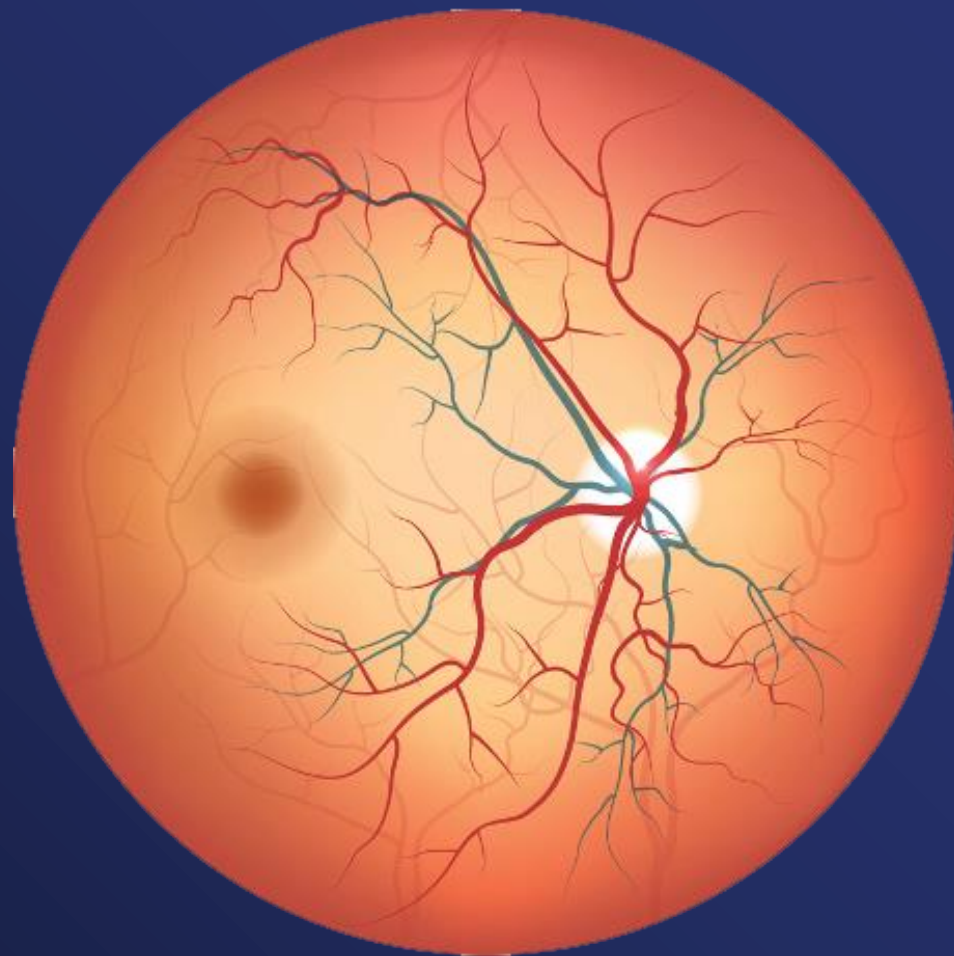
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# +1,900

## EYES SAVED

Since inception, more than 17k patients diagnosed in 15 clinics. And 1,900 patients with referable eye disease were detected using **EYENAI** and referred to an ophthalmologist



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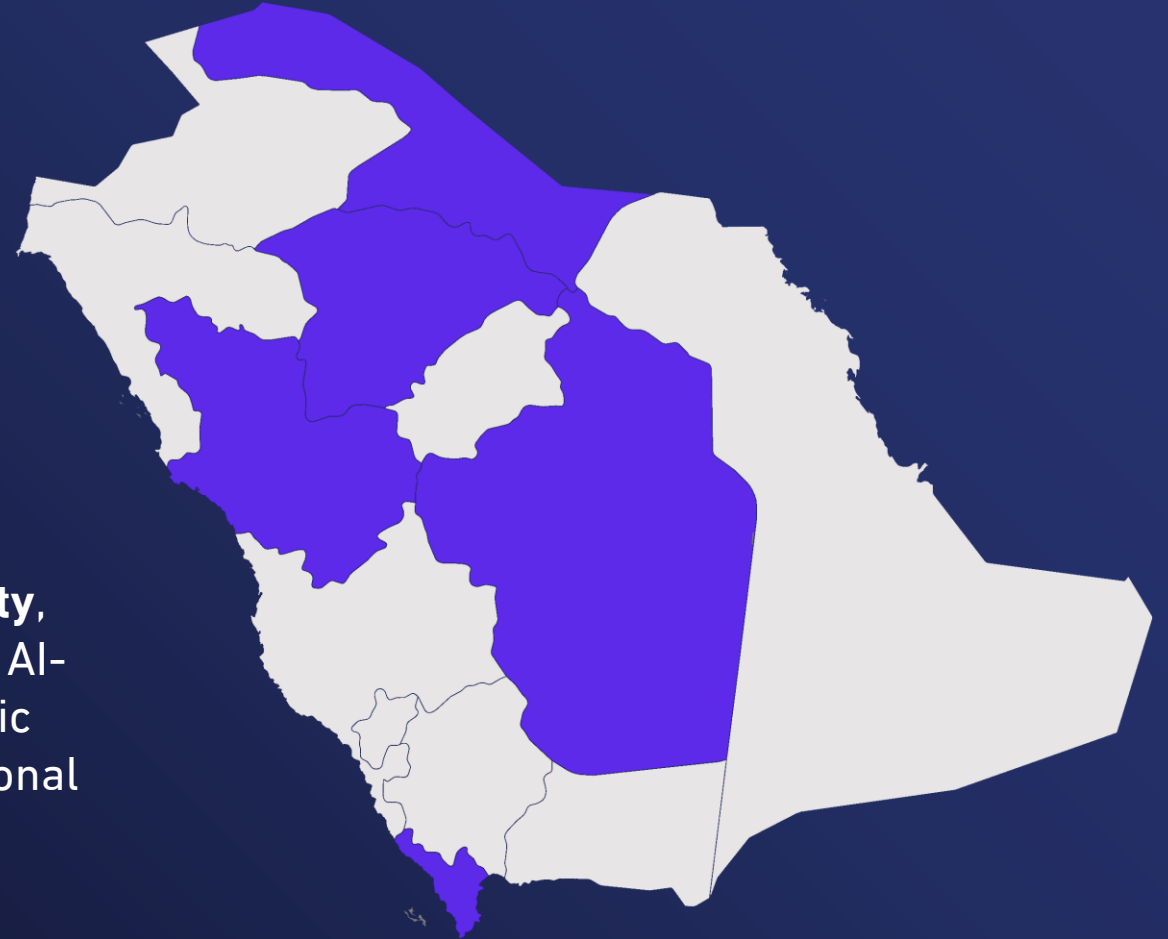


What is next

+400

AI-integrated screening cameras  
across Saudi Arabia

In partnership with the **Saudi Food and Drug Authority**, we are expanding clinics and building more than 400 AI-enabled imaging cameras to reach **4.2 million** diabetic patients annually—making vision preservation a national reality.







# Thank you

