

# AI Readiness Evaluation in international economy: challenges in assessment for the global trade

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The majority of current approaches in trade and trade policy instruments are designed for the analog world.

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And huge fast-growing diversified AI-based markets are not fully visible for the regulations and analytics.

# AI influence on the global trade: key dimensions

## Dynamics

Trade cost reduction, transaction cost reduction, Indirect and direct spillovers that are difficult for quantities assessment,

## Trade in services

Transformation of “traditional services” (WTO classification) and creation of the new AI-driven ones; enhancing productivity in some sectors; new intersections between services for metaverse and Holographic-Type Communication (HTC), AI-based creative sectors

## Trade in goods

ICT infrastructure, AI-based diversification of the goods

## Trade policy architecture

Request for the new non-tariff measures, tariffs, Intersections with e-commerce and digital trade

AI tools for negotiating

AI tools for Aid for Trade

*Source: Author's elaboration based on “Trading with intelligence: How AI shapes and is shaped by international trade”. WTO 2024.*

AI classification approach could be put in the center of further development and adoption of measures in trade policy

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AI classification methods vary but the key aspects are data quality and AI model

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AI lifecycle should be incorporated in trade policy designing

AI classification

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AI lifecycle

## **Standards and regulations**

Technical ICT related

Trade measures affecting the movement of AI professionals

Environmental

Ethics

## **Measures related to data**

Collection method and provenance

Rights and identifiability

Data quality and appropriateness

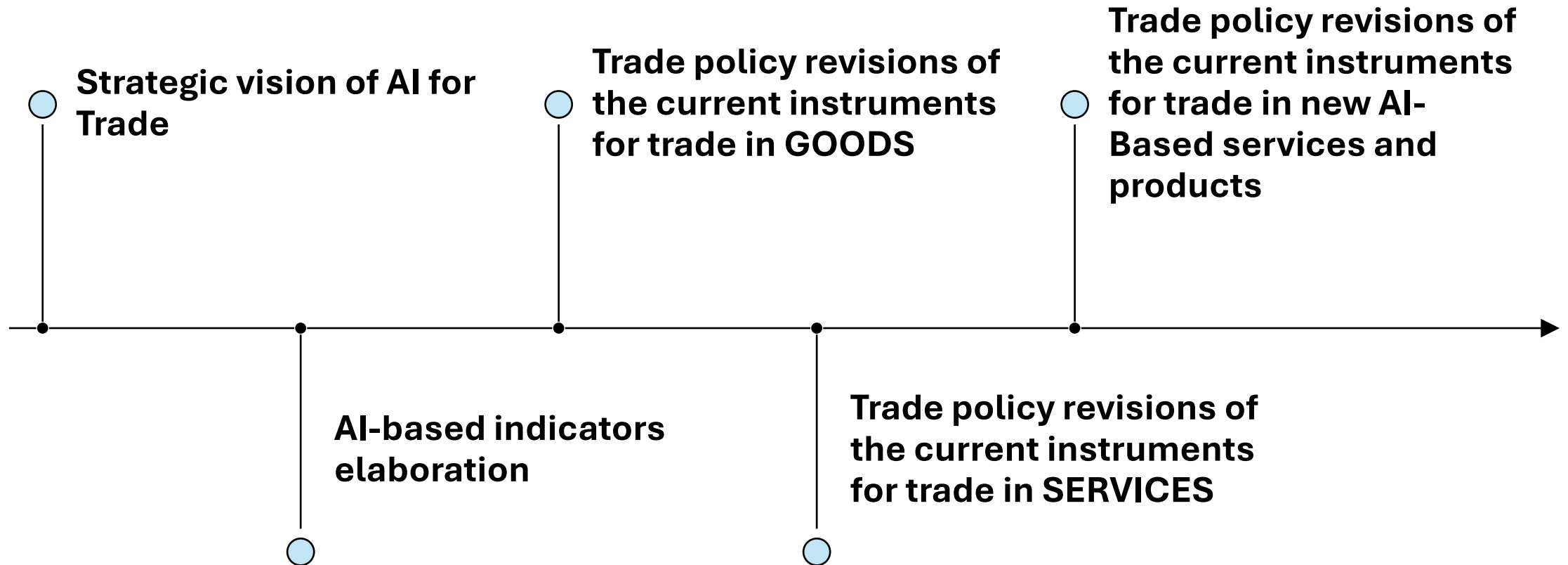
## **IP related measures**

AI Models

Data sets

AI output in creative industries

# AI for Trade Readiness assessment: key milestones



# Questions for further discussion

**Adding new indicators for  
macrolevel assessment incl.trade?**

Revision of the UN COM Trade statistics, national level statistics. AI Readiness Trade Index, Global surveys?

**AI risk assessment to the AI risk  
assessment for the global trade**

Framework for the AI risk assessment in trade – national, regional and global levels

**Services classification revision –**

introduction of new types of AI-based services, AI lifecycle ( unification of the approaches)

**Non-tariff measures to be  
elaborated**

TBT, cognitive influence assessment

**Enhancing collaboration on trade  
issues within UN organizations and  
beyond**

UNCTAD, UNCITRAL, ITU + WTO, WIPO

***Moscow State Institute of International Relations  
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*leading Russian think tank:  
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