

Terms and Conditions for the AI for Good Impact Awards 2025

1. Definitions and interpretations

1.1. In these Terms and Conditions, unless the context otherwise requires, the following definitions apply:

- **"Awards"** refers to the AI for Good Impact Awards 2025 organized as part of the AI for Good initiative by the International Telecommunication Union (ITU).
- **"Organizers"** refers to ITU and Tech To The Rescue, as supporting partner of the AI for Good Impact Awards.
- **"Entrant"** refers to any individual, organization, or entity submitting an application for the Awards.
- **"Entry"** refers to the submission made by an Entrant for consideration in the Awards.
- **"Judging Panel"** refers to the group of experts selected by the Organizers to evaluate Entries.
- **"Winner"** refers to an Entrant selected to receive an Award in their respective category.
- **"Rules"** refers to the terms and conditions set out herein and any special terms and conditions agreed in writing between the Entrant and the Organizers.
- **"Website"** refers to the Awards website accessible at <https://aiforgood.itu.int/ai-for-good-impact-awards/>

1.2. The Organizers reserve the right to cancel or amend all or any part of the Awards and/or Rules. Any changes to the Rules or Awards will be posted on the Website. It is the responsibility of the Entrant to keep informed of any changes.

1.3. By submitting an Entry to the Awards, the Entrant agrees to comply with the Rules.

1.4. In the event of any dispute regarding the Rules, conduct, or results of the Awards, the decision of the Organizers shall be final and unchallengeable.

2. Awards entrant

2.1. The Awards are open to all Entrants, regardless of location or organizational type.

2.2. By entering the Awards, the Entrant hereby warrants that all information submitted is true, accurate, and complete. The Organizers reserve the right to verify any information contained in the Entry and the Entrant's eligibility to enter the Awards.

2.3. The Organizers reserve the right to disqualify an Entrant if they have reasonable grounds to believe that the Entrant has breached any of the Rules, any applicable law (including copyright law), or has otherwise infringed the intellectual property of any third party.

2.4. In the event a Winner is disqualified from the Awards, the Organizers will select an alternative Winner in the same manner as the original Winner, and such selection will be subject to the Rules.

3. General information

3.1. The AI for Good Impact Awards 2025 aim to recognize exceptional achievements in artificial intelligence (AI) that align with the United Nations Sustainable Development Goals (SDGs). These awards celebrate innovation, sustainability, and impact-driven solutions across various sectors. These awards celebrate innovation, sustainability, and impact-driven solutions across various sectors.

3.2. The awards are organized by the International Telecommunication Union in collaboration with Tech To The Rescue.

3.3. The awards encompass five main categories: AI for People, AI for Planet and AI for Prosperity. Each category recognizes outstanding contributions to advancing the responsible use of AI for societal benefit. Each category recognizes outstanding contributions to advancing the responsible use of AI for societal benefit.

4. Eligibility criteria

4.1. Applications are open to SMEs, large corporations, non-profit organizations, academic and research institutions, and government bodies. Individual contributors may also apply where relevant.

4.2. The awards are open to Entrants globally. Entrants must be at least 18 years old at the time of the application.

4.3. Eligible projects must demonstrate alignment with specific SDGs (where relevant), include AI as a core component, and provide evidence of innovation, sustainability, and impact.

4.4. Organizers, judges, and their immediate family members are ineligible. Projects previously awarded in this program are excluded from reapplication.

4.5. Each entity may win only one award within a single awards cycle.

5. Application process

5.1. Applications must be submitted through the official online platform provided by the Organizers.

5.2. Each applicant may submit only one application for a single SDG-related award category. Multiple submissions by the same applicant across different SDG-related categories will not be accepted.

5.3. Applicants must submit a completed application form, including details of the project, supporting documentation, and any optional multimedia materials (e.g., pitch decks or demo videos).

5.4. The submission window opens on 13 March 2025 at 01:00 CET and closes on 15 May 2025 at 23:59 CEST. Late entries will not be accepted.

5.5. Applications must be submitted in English.

6. Judging and selection process

6.1. A Judging Panel comprised of experts from ITU, Tech To The Rescue, and external partners will evaluate submissions.

6.2. Submissions will be evaluated based on innovation, impact, scalability, sustainability, and ethical considerations.

6.3. Applications will be scored using a weighted rubric to ensure fairness and transparency.

6.4. Members of the Judging Panel must disclose any potential conflicts of interest and recuse themselves from evaluating entries where such conflicts exist.

7. Pro-bono collaboration

7.1. A pro bono project is a professional collaboration in which one or more parties provide their specialized services, expertise, or technological solutions free of charge, either entirely or for a clearly defined portion, to support a non-profit organization, social enterprise, or public interest initiative. To qualify as a pro bono collaboration, the project must be undertaken voluntarily, without financial compensation for the pro bono work, and with the primary goal of creating social impact or public benefit.

7.2. Applicants must provide justification demonstrating the scope, roles, and impact of the partnership.

8. Award prizes

8.1. Winners will receive trophies, recognition during the AI for Good Global Summit, and promotion through official channels.

8.2. Winners may also receive opportunities for networking, visibility, and further collaboration.

8.3. Prizes will be distributed during the awards ceremony on 9 July 2025.

9. Intellectual property (IP)

9.1. Applicants retain full ownership of their submissions and associated intellectual property.

9.2. By applying, Entrants grant the Organizers the right to use submitted materials for promotional purposes, with appropriate credit given.

10. Data protection and privacy

10.1. Personal and project data submitted by applicants will be used by the Organizers solely for the purposes of the awards program.

10.2. Please see AI for Good's Privacy Policy [here](#).

11. Disqualification

11.1. Submissions may be disqualified for reasons including, but not limited to, incomplete applications, falsified information, or non-compliance with eligibility criteria.

11.2. The Organizers reserve the right to disqualify any entry at their discretion.

12. Legal and compliance

12.1. Entrants must ensure their submissions comply with all applicable laws and regulations.

12.2. The Organizers are not liable for any claims arising from the content or impact of the submitted projects.

12.3. Any dispute between you and ITU arising from or relating to these Terms and the Event shall be settled by an agreed mode of arbitration, which shall be the exclusive mode of resolving disputes hereunder.

13. Publicity and communication

13.1. By applying, Entrants consent to having their names, photos, and project details shared in promotional materials.

13.2. The Organizers reserve the right to record and distribute footage of the awards ceremony and associated activities.

14. Amendments

14.1. The Organizers reserve the right to amend these terms and conditions or the awards structure at any time.

15. Acceptance

15.1. By submitting an application, Entrants acknowledge and agree to these terms and conditions.

16. Titles, acronyms and logos of ITU and the event

16.1. The name, title, acronym and logo of ITU and of the Awards are the sole property of ITU and shall not be used by any Entrants without the prior written authorization of ITU. Subject to compliance with the foregoing, any use of ITU and the Awards name, title, acronym and/or logo shall be permitted only if such use is in accordance with the conditions for their use, available upon request from ITU, and solely in connection with promotional activities relating to the Awards.

17. Contact information

17.1. For questions or technical assistance, please contact **aiawards@itu.int**.