

2024 ITU AI FOR GOOD SOCIAL MEDIA CONTEST

Eligibility and Entry Rules

- a. By entering the 2024 ITU AI for Good Global Summit Social Media Contest (the “Contest”), you confirm that all information submitted by you is accurate, up-to-date, and complete. You are responsible for maintaining such information. The International Telecommunication Union (the “Organizer”) reserves the right to verify the eligibility of all participants.
- b. By participating in the Contest, you accept these terms and conditions.
- c. No payment of any kind is required to enter or win the Contest.
- d. The Contest is hosted by the Organizer on LinkedIn and Instagram; follow the instructions under 2024 ITU AI for Good Global Summit Social Media Contest here [<https://aiforgood.itu.int/social-media-competition/>].
- e. The Contest is open to all individuals who are at least 18 years of age at the time of entry and have registered and attended the 2024 AI for Good Global Summit in person.
- f. Participants must follow AI for Good's official [LinkedIn](#) account to be eligible.
- g. Participants must attend the 2024 AI for Good Global Summit, organized by the International Telecommunication Union AI for Good during the Contest period.
- h. Participants should engage during the event and share posts (including photos, videos, and captions) on their LinkedIn feed, tagging @AI for Good and using the Contest hashtag #AIforGood.
- i. Entries should mention the Contest in the caption and include a brief description of the event experience.

Material Specifications

- a. To enter the Contest, submit your entries via LinkedIn, including the hashtag: #AIforGood.
- b. The Contest will be opened for early posting starting on 30 May 2024 at 7:00 AM CEST – allowing participants to share their event experiences in anticipation of the AI for Good Global Summit – and will be closing on 31 May 2024 at 06:00 PM CEST.
- c. The "Top Poster" will be determined based on the participant who posts the most diverse range of content, including but not limited to videos, captions, and images, all while following the tagging and hashtag requirements.

Selection and Prizes

- a. We would like to express our gratitude to Samsung for their support of this Contest. As a valued supporter, Samsung has generously provided the phone that will be awarded as a prize in this Contest. Their commitment to the AI for Good initiative has made this engaging Contest possible.
- b. The selection of the winner will be made by a selection committee determined by the Organizer. Their decisions are final and without appeal.

c. The prize is a Samsung Galaxy S24 ULTRA and will be awarded to the top poster on LinkedIn. The winner will be announced on 31 May 2024 during the AI for Good Global Summit [Canvas of the Future award ceremony & Farewell reception](#).

d. The winner must be present at the AI for Good Global Summit on 31 May 2024 to claim their prize. Failure to attend the summit may result in disqualification and the selection of an alternate winner.

e. The prize is non-transferable and cannot be exchanged for cash or any other alternatives.

Disqualification

a. Entries that do not adhere to these terms and conditions or contain inappropriate, offensive, or copyrighted material will be disqualified.

b. The Organizer reserves the right to disqualify participants who engage in fraudulent, deceptive, or unfair practices.

Limitation of Liability

a. The Organizer will not be held responsible for any loss, damage, or injury arising from the Contest or the use of the prizes.

b. Participants agree to release the Organizer from any liability arising from their participation in the Contest.

Modification or Termination

a. The Organizer reserves the right to modify, suspend, or terminate the Contest at any time without prior notice.

Governing Law

a. These terms and conditions are governed by and construed in accordance with the laws of Switzerland. Any disputes arising under or in connection with these terms and conditions fall under the exclusive jurisdiction of the courts of Geneva, Switzerland.

Data Protection and Privacy

a. The Organizer will manage participants' personal information in compliance with applicable data protection regulations. By participating in the Contest, participants signify their acceptance and agreement to these terms and conditions.