AI Skills Coalition: Partner Engagement Guide

This guide is designed for organizations interested in joining the AI Skills Coalition. It is designed to outline key aspects of the partnership and provide answers to common questions.

1. What is the AI Skills Coalition?

The AI Skills Coalition is joint groundbreaking ITU-UNDP initiative, spearheaded by AI for Good under the AI for Good Impact Initiative, striving to address the growing global AI skills gap, particularly in developing countries. It aims to centralize AI education by building a globally renowned platform, offering comprehensive, accessible learning solutions tailored to a wide audience, from students to policymakers.

The Coalition focuses on closing the gap on AI skills and AI literacy to meet the Sustainable Development Goals (SDGs) through the implementation of a variety of training programs, including webinars, Massive Open Online Courses (MOOCs), certifications, and customized trainings for specific target audiences, including IT professionals (particularly in developing and Least Developed Countries)

2. Why Should You Join the Coalition as a Partner?

Joining the AI Skills Coalition offers numerous benefits for your organization:

Shape the AI Skills ecosystem: Contribute to the development of cutting-edge AI training and certification programs, helping to close the global AI skills gap.

Global visibility: Be recognized as a key contributor to one of the world's most trusted platforms for AI education and capacity building, reaching a vast network of learners and professionals globally.

Collaborative innovation: Engage with leading AI experts, policymakers, and organizations to exchange knowledge and ideas, fostering AI innovation and development.

Impactful contribution: Play a crucial role in advancing AI for Good by helping to democratize AI learning and ensure that AI technologies contribute to sustainable development worldwide.

3. How can you join the coalition?

To become a partner of the AI Skills Coalition:

Show your Engagement: Reach out through **the AI Skills Coalition Contact form** to express your interest. Our team will get in touch with you to set up preliminary meetings and explore next steps.

Partnership Confirmation and Onboarding: We will work closely with you to outline specific roles, contributions, and expectations. Once the partnership is confirmed and formalized, your participation will be featured on the AI Skills Coalition website. A strategic plan will then be discussed and implemented in a collaborative way, taking into consideration the Coalition's goals and partnership opportunities.

4. What kinds of contributions can be made?

Partners of the AI Skills Coalition are encouraged to contribute in several ways, based on their expertise and capacity, as well as the nature of their company or organization:

Technical Expertise: Share knowledge, tools, or AI research to help shape education programs, ensuring they reflect the latest trends in AI.

Content Collaboration: Co-create or share training content, such as webinars, e-learning courses, and executive programs.

Funding: Provide financial contributions for capacity-building programs to build AI skills, especially in underserved regions, and provide vital support to the Coalition's efforts.

5. What Type of Time Commitment is Expected from Partners?

Being at the onset of the Coalition, we envision a minimum two-year partnership, with an option to renew based on the outcomes. We expect to hold regular virtual meetings as well as on-site during major events with partners to set priorities, coordinate trainings, and review timelines. The time commitment can vary based on the level of involvement. Partners may engage in:

One-time Contributions: For those providing technical expertise, financial support, or co-developing a specific course.

Ongoing Engagement: If you are collaborating on multiple educational offerings (e.g., a series of webinars or MOOCs), your company may commit to more regular involvement over the course of months or years.

Event Participation: Opportunities to be involved in the AI for Good Global Summit and other key events as relevant.

The Coalition provides flexibility, allowing partners to choose their level of involvement based on their available resources.

6. How Will Partners Be Selected?

The AI Skills Coalition seeks partners that align with its mission of advancing AI literacy and supporting sustainable development. Selection criteria include:

Relevance: Partners with reputable and cutting-edge expertise in AI research, training, technology, and related fields.

Commitment to Inclusivity: Organizations that share the Coalition's goal of democratizing AI education, particularly in developing countries.

Track Record and Quality Assurance: Companies with proven success in AI innovation, and offering expertise and materials aligned with our quality standards. Content offered by partners will be independently evaluated by the AI Steering Committee.

7. What Type of Recognition Will Partners Receive from the Coalition?

Partners will be publicly recognized for their contributions through:

Branding and Visibility: Your organization's logo and name will be featured in Coalition materials (including on the dedicated AI Skills Coalition webpage within the AI for Good platform), promotional campaigns, and during key events.

Acknowledgment and Awards: Partners will be acknowledged in major AI for Good and global UN events, including webinars, summits, reports, and training programs, as key contributors. Recognition may also come in the form of official Awards for AI Skills Advancement.

Exclusive Features: Companies may also receive tailored opportunities for leadership roles in panels, speaker slots at global events, training content development and facilitation roles, as well as early access to networking with other Coalition members.

By joining the AI Skills Coalition, you will be **making a lasting impact on global AI literacy** while positioning your o**rganization as a leader in both technology and social responsibility**. Let's work together to **shape the future of AI education** and **close the AI divide worldwide.**