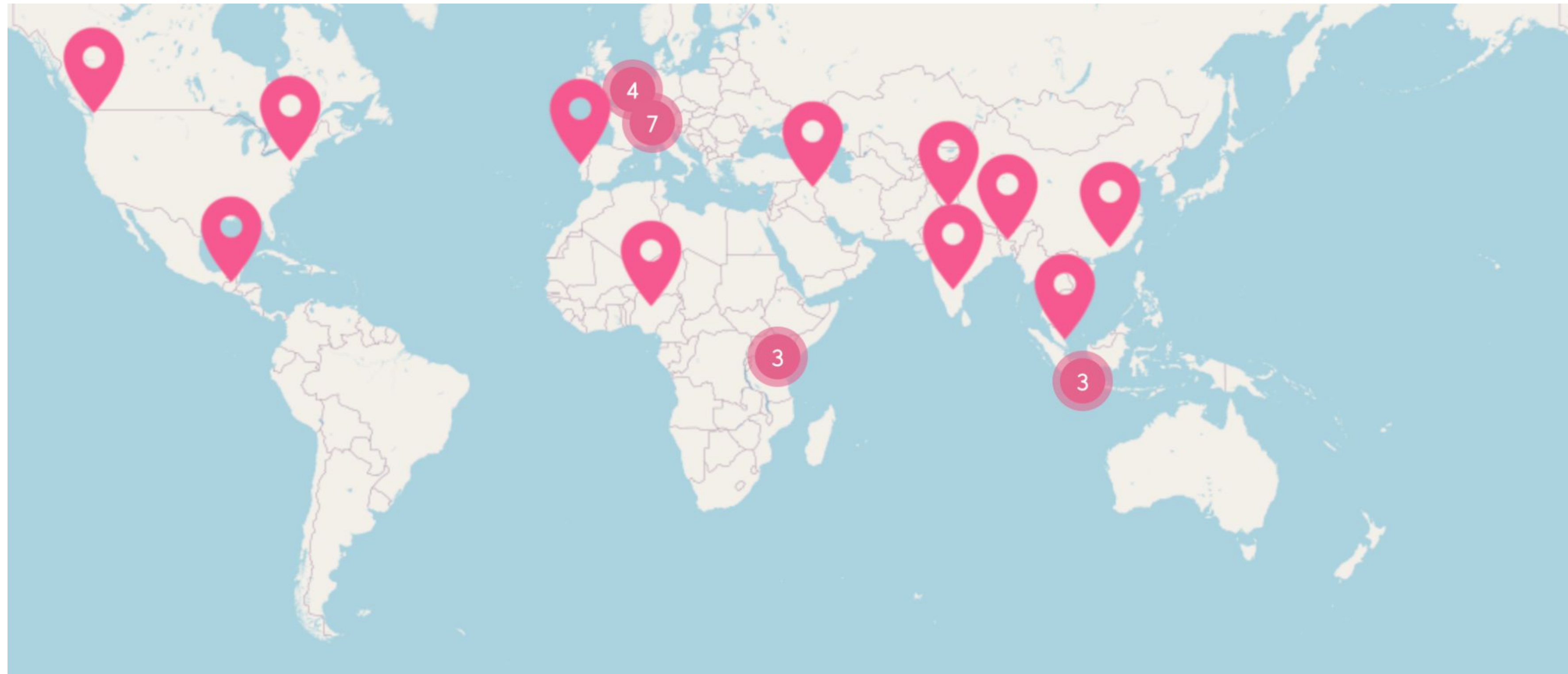**Transform Health**

HEALTH FOR ALL IN THE DIGITAL AGE

Transform Health is a global coalition of 26 organisations (and growing!), committed to achieving Universal Healthcare through the use of digital technologies and data.

OUR PARTNERSHIP MAP

Our vision

UHC will be achieved by 2030 by harnessing **digital technology and the use of data** in line with our core principles.

Our mission

To build **a global movement** that brings together different organisations and institutions across sectors who are committed to achieving universal health coverage within the next ten years by expanding the use of digital technology and increasing access to data.

Our principles

Equity
Everyone should have access to equitable, affordable, and high-quality healthcare.

Empowerment
Everyone should be able to make better decisions about their personal health using real-time health information and their own, protected health data.

Rights
Everyone should be aware of and able to exercise their rights in relation to digital technologies and their own data.

Inclusion
Everyone should be included in the design, use and governance of digital approaches that may affect their health and well-being.

Partnerships
Individuals and organisations should work together to ensure people are able to control their own data and achieve better health outcomes for themselves and their communities.

WHAT ARE OUR OBJECTIVES?

1

STRONGER POLITICAL WILL
Recognition of the fundamental role of digital technologies and data use to transform and expand PHC as an essential foundation for achieving UHC.

More political leaders, technology developers and digital health partners to demonstrate their commitment and work together to implement national digital health strategies, policies and regulations that respond to the needs and perspectives of youth, women & marginalised communities.

2

A GLOBAL FRAMEWORK
A data governance framework to allow for the full beneficial use of health data, while safeguarding data privacy, ownership and security.

A global governance framework that realises health data as a global public good whilst protecting human rights and equity.

3

INCREASED INVESTMENTS
Increased domestic and international financial investments in strengthening digitally-enabled PHC systems and empowered communities to achieve UHC.

National governments and international donors to **increase their investments in equitable, digitally-enabled primary healthcare**, and to increase the **digital literacy** of youth, women and marginalised groups.
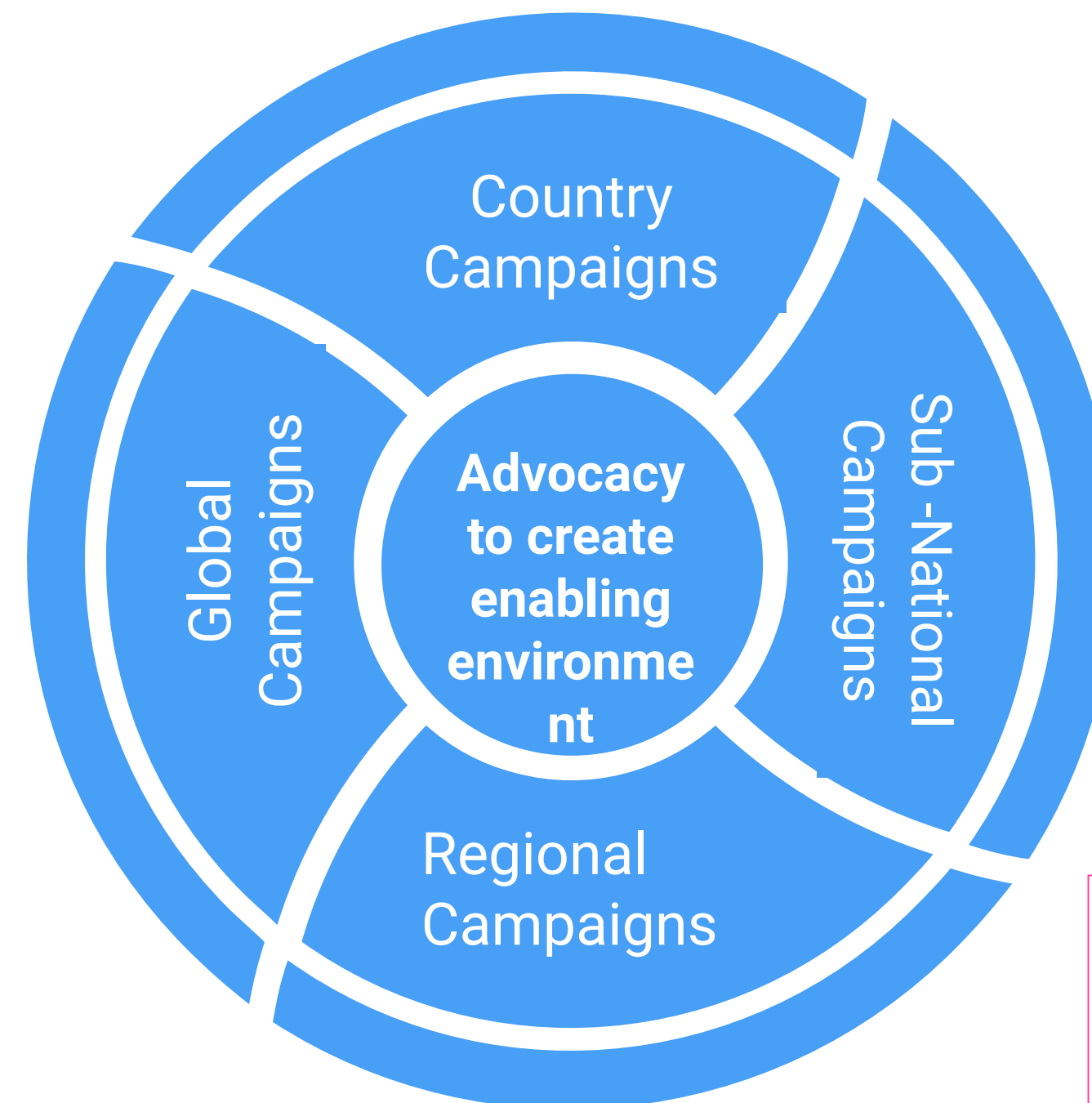
TRANSFORM HEALTH'S FRANCHISE MODEL OF INFLUENCE AND CHANGE

Digital health transformation at country level
- Analyse legislation, regulations, policies and budgets
- Convene partners to build consensus.
- Understand power relations and decision making processes across different tiers of government
- Influence governments & legislation to develop the enabling environment.

Engagement around key moments and events
- **Raising the Profile of Digital Health Efforts**
  - Digital Health Week – a new global week of action to spark dialogue and action around digital health.
- **Enabling Environment for Digital Health**
  - A conceptual framework making the case for increased and coordinated investment in digital health.
  - A global governance framework that enables health data to be used for public good.

Country Campaigns

Global Campaigns

Advocacy to create enabling environment

Sub-National Campaigns

Regional Campaigns

Engagement of youth, women and marginalised communities
- Increase digital literacy.
- Raise awareness for young people to champion 'health for all' in the digital age.

Engagement of regional policy makers and networks
- Advocate for legislation to support health transformation in the digital age, e.g. regionally unifying health data governance frameworks in Africa, Asia and LatAm
- Communities of Practice

Call to Action 1

Put communities at the centre of digital health

Call to Action 2

Design and implement digital health strategies that will deliver UHC

Call to Action 3

Support health workforces to enable digital transformations

Call to Action 4

Ensure strong regulation and legislation to create an enabling environment for digital transformation while protecting rights and privacy

Call to Action 5

Increase domestic and international investments to strengthen digitally enabled PHC systems and empower communities

Call to Action 6

Create a global governance framework for health data to maximise the public benefits of data whilst safeguarding individual privacy, ownership and security

Governments must act now to unlock the potential of digital technologies and data to scale up primary health care and ensure that everyone has access to the health services they need, without financial hardship.

Digitalisation and the appropriate application of digital technologies should be a central part of countries' approaches as they redouble their efforts to achieve UHC by 2030.
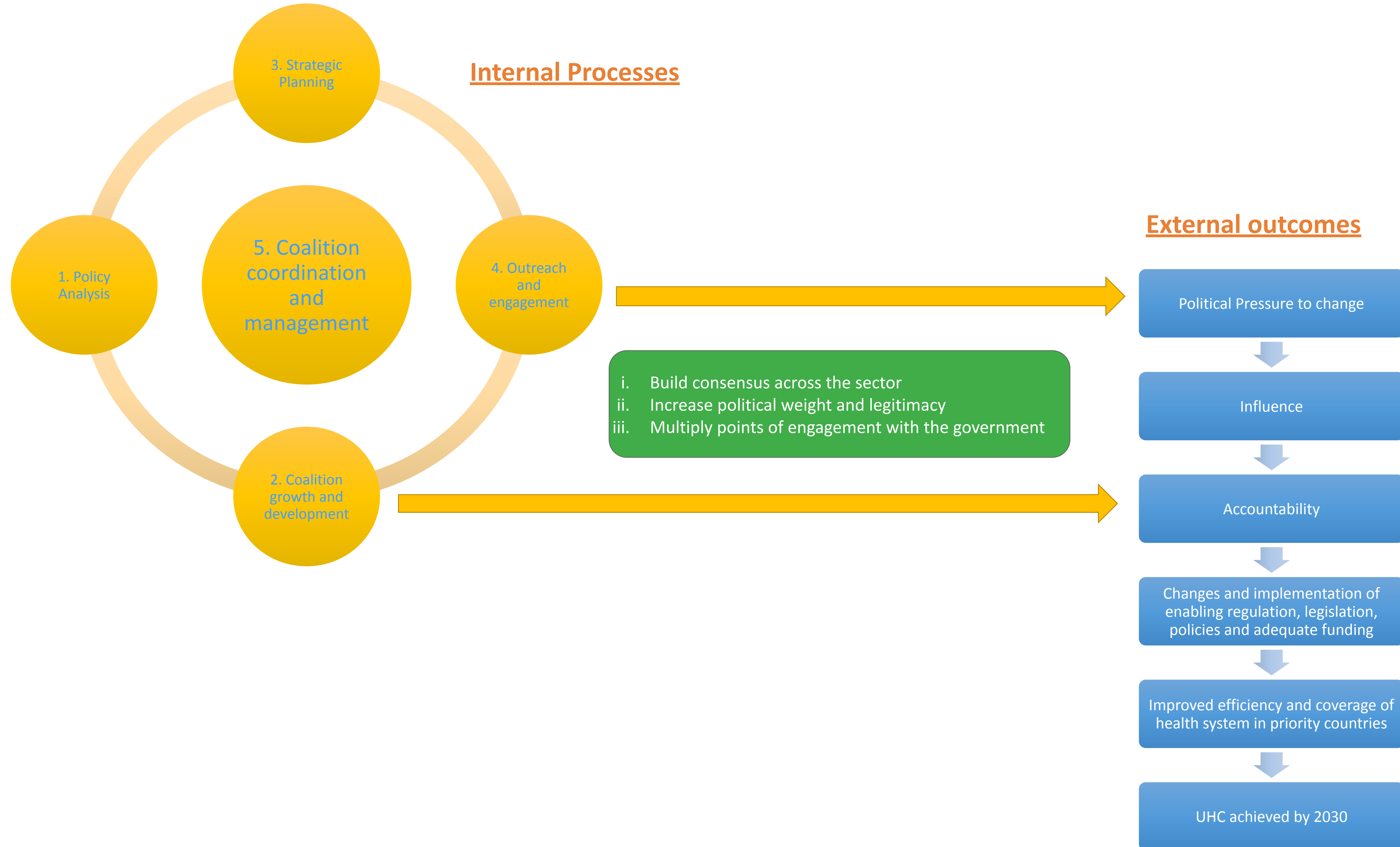
Thank you!

For more information, visit: www.transformhealthcoalition.org

NATIONAL COALITIONS OPERATING MODEL

Internal Processes

3. Strategic Planning

1. Policy Analysis

5. Coalition coordination and management

4. Outreach and engagement

2. Coalition growth and development

i.   Build consensus across the sector
ii. Increase political weight and legitimacy
iii. Multiply points of engagement with the government

External outcomes

Political Pressure to change

Influence

Accountability

Changes and implementation of enabling regulation, legislation, policies and adequate funding

Improved efficiency and coverage of health system in priority countries

UHC achieved by 2030

What do we mean by political will - how will we know when we have it?

Lack of political will = weak commitment to an issue =

- inadequate funding,
- weak governance, leadership and management,
- inadequate or nonexistent legislation and regulation to protect citizens, and to ensure a stable and predictable environment for start-ups and businesses,
- policies and plans developed with little consideration of frontline workers or the communities who could benefit from digital solutions.

Strong political will is reflected in government determination to drive an agenda forward:

- with sufficient funding going to the right places
- Strong leadership, oversight and accountability for the implementation of strategies, policies, and the enforcement of legislation and regulation
- legislative and regulatory frameworks that provide the right incentives for actions that will ensure the sustainable and scalable implementation of digital health services and that will dis-incentivise fragmented approaches
- Inclusive planning processes that take into account and work with the end users and the beneficiaries and to enable them to optimise their performance and increase their access